












**1. How often do you read Campus Weekly?**

		Response Percent	Response Count
I read it every week.		37.1%	208
I read it most weeks.		36.4%	204
I read it a few times during the semester.		15.2%	85
I rarely, if ever, read it.		11.4%	64
<b>answered question</b>			<b>561</b>
<b>skipped question</b>			<b>3</b>

**2. The main reason I don't read it more often:**

		Response Percent	Response Count
No time		20.4%	108
Not interested		2.6%	14
Information not relevant		4.9%	26
<b>Do not like the current online format</b>		<b>34.2%</b>	<b>181</b>
Don't have access to it		0.8%	4
Not applicable - I do read it every week.		29.2%	155
Other (please specify)		7.9%	42
<b>answered question</b>			<b>530</b>
<b>skipped question</b>			<b>34</b>



Open ended comments for Question Number 2 are below

## 2. The main reason I don't read it more often:





Other (please specify)		
1	format is complicated	Nov 30, 2010 3:07 PM
2	try to read when I have time	Nov 30, 2010 3:08 PM
3	It's just easier to forget now that it's online. It's not that I don't like the online format, it's just not as handy to pick up when I have a few extra minutes.	Nov 30, 2010 3:10 PM
4	I used to enjoy reading Campus Weekly during my lunch break. I get far too much information from a computer screen. My eyes need a break so I rarely read it now.	Nov 30, 2010 3:12 PM
5	at least the people and calendar stories	Nov 30, 2010 3:12 PM
6	Don't have time when the reminder comes out...	Nov 30, 2010 3:16 PM
7	I just forget about it and find the current format a bit user unfriendly.	Nov 30, 2010 3:18 PM
8	I read some things that interest me.	Nov 30, 2010 3:21 PM
9	To say I read it every week is inaccurate. I look at the topics and scan the articles. I read some articles thoroughly, others skim/omit.	Nov 30, 2010 3:23 PM
10	link to whole issue should be in email, not just main page. i don't want to click around, just stream through the whole thing.	Nov 30, 2010 3:33 PM
11	when it came in hardcopy, i read it cover to cover every week - now it's one more email to open and i just don't	Nov 30, 2010 3:40 PM
12	I like online, but the current version is hard to read.	Nov 30, 2010 3:44 PM
13	I am long retired. My interest remains, but not as immediately relevant as before.	Nov 30, 2010 3:46 PM
14	It doesnt come more often.	Nov 30, 2010 3:46 PM







## 2. The main reason I don't read it more often:

Other (please specify)		
15	I think I'll read the email later and let it sit in my inbox. I end up not going back to that email and reading campus weekly.	Nov 30, 2010 3:48 PM
16	Not in paper form - for me it is hard to read online - don't like doing that	Nov 30, 2010 3:48 PM
17	Too difficult to navigate and I don't have the time to futz with it.	Nov 30, 2010 4:02 PM
18	Besides time - I miss having the paper copy that I could take with me at lunch or whatever.	Nov 30, 2010 4:04 PM
19	hard to read	Nov 30, 2010 4:23 PM
20	Information often not current (events already past)	Nov 30, 2010 4:27 PM
21	I used to read it as I walked; can't do that now that it's on line, so time is issue.	Nov 30, 2010 4:38 PM
22	Easier to read the paper copy - gets lost in my inbox & forget about it	Nov 30, 2010 4:47 PM
23	I'm old-fashioned. I like paper copies I can read at home if no time here.	Nov 30, 2010 4:56 PM
24	I find it difficult to navigate quickly with the current format	Nov 30, 2010 5:00 PM
25	Online format:hard to find needed info, takes alot longer to read at work	Nov 30, 2010 5:06 PM
26	Health issues	Nov 30, 2010 5:11 PM
27	I read the first page, but find it hard to follow up on items of interest	Nov 30, 2010 6:04 PM
28	The current format makes you did a little more to get into the sections.	Nov 30, 2010 6:23 PM
29	It doesn't come up as a high priority	Nov 30, 2010 6:55 PM
30	I generally skim it; looking at the headlines	Nov 30, 2010 8:14 PM
31	I like the online format, but navigating the site is difficult	Nov 30, 2010 8:50 PM
32	I read it every week because my job requires me to, but I dislike the format and find that I miss stories	Nov 30, 2010 9:45 PM
33	I do so much work online and via email that I prefer to read non-work materials in hard copy.	Dec 1, 2010 2:57 AM
34	I tend to treat it as "just another email."	Dec 1, 2010 3:07 PM
35	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
36	most information is outdated	Dec 2, 2010 3:20 PM
37	As adjunct professor who does not teach every semester, I read it occassionally when have time.	Dec 2, 2010 9:01 PM
38	mean to read it, but don't get back to it	Dec 2, 2010 10:18 PM
39	If online format was a little more inviting and gave the quick highlights w/informational links for later.	Dec 6, 2010 4:18 PM
40	I cannot find things as easily as with the paper copy	Dec 9, 2010 6:55 PM
41	Do not like the current online format - and don't have access to it (both were checked)	Dec 14, 2010 1:42 PM
42	it takes a long time to navigate it. I'd like a top news of the week summary.	Dec 14, 2010 4:00 PM

**3. When you read Campus Weekly, how much of the content do you normally read?**

		Response Percent	Response Count
1 story		10.6%	59
<b>2-3 stories</b>		<b>51.2%</b>	<b>284</b>
4-5 stories		22.7%	126
6 or more stories		15.5%	86
		<b>answered question</b>	<b>555</b>
		<b>skipped question</b>	<b>9</b>

**4. Campus Weekly works best for me: (Choose one.)**

		Response Percent	Response Count
In an easy-to-read format that I can print out.		20.5%	110
In a format that appears much like a printed magazine or newspaper.		32.6%	175
<b>In an online format I will read from my computer.</b>		<b>43.1%</b>	<b>231</b>
In an online format that I can read from a mobile device.		3.7%	20
		Comments	90
		<b>answered question</b>	<b>536</b>
		<b>skipped question</b>	<b>28</b>



Open Ended Comments for Question 4 start Below.

#### 4. Campus Weekly works best for me: (Choose one.)

Comments		
1	An easier to read format--a	Nov 30, 2010 3:06 PM
2	I would enjoy it more if it were in a format more like the other newsletters	Nov 30, 2010 3:06 PM



#### 4. Campus Weekly works best for me: (Choose one.)

Comments		
3	If it's something that I can print out, I would likely read it online, but it needs to be easy-to-read	Nov 30, 2010 3:06 PM
4	Pdf format would be a lot better then the current format.	Nov 30, 2010 3:06 PM
5	that would be great! especially if the email went straight to a mobile version.	Nov 30, 2010 3:06 PM
6	prefer campus delivered format, BUT, if online, then easily printable form	Nov 30, 2010 3:06 PM
7	Too many keystrokes to move through it currently	Nov 30, 2010 3:07 PM
8	In some ways I like the online format, I can skip to what I want to read, but I know I would read more of everything if it was in printed hard copy form	Nov 30, 2010 3:09 PM
9	It took some getting used to the new format.	Nov 30, 2010 3:09 PM
10	The current online format is not very user friendly.	Nov 30, 2010 3:11 PM
11	I have a hard time finding things in the current format.	Nov 30, 2010 3:12 PM
12	I would have a web designer look at the useability of your layout.	Nov 30, 2010 3:12 PM
13	I would only read the print format that we used to have. When it came to my box regularly, I almost always read through it because I could set it aside until al had a moment. Mow I almost never look at it. It usually comes when I am busy, so instead of cluttering up my mailbox, I just delete it. The format is very hard to read (click here, click there). I've heard many other people say that they stopped reading it when it went on line. If we want the xampus community to be informed, we need to bite the bullet and go back to the old format.	Nov 30, 2010 3:12 PM
14	I dont print it, but have to use that option to view all at once	Nov 30, 2010 3:12 PM
15	The old pdf format was MUCH easier to read. Can't navigate the current online format.	Nov 30, 2010 3:12 PM
16	I always use the "print" function of the website to get everything onto ONE SINGLE PAGE so I can SKIM QUICKLY -- until I found that, I hated the website design.	Nov 30, 2010 3:13 PM
17	I always read the Print this Issue section online. It's easier to follow that way. Otherwise I'm not sure if I've seen all the stories.	Nov 30, 2010 3:15 PM
18	Although I do use the Print this issue link to read it on-line sometimes.	Nov 30, 2010 3:17 PM
19	I don't get to read it every week but I be sure to go back and read as many stories as I can. The format now is not easy to navigate.	Nov 30, 2010 3:17 PM
20	I do understand why it is online now, but now it is just one more thing in my email inbox and I don't take the time to print it out or read it.	Nov 30, 2010 3:17 PM
21	Not like the existing online format or the "print this issue" link. Both are horribly hard to read.	Nov 30, 2010 3:19 PM
22	PDF option might be good, don't like having to click, then click, then click. Would rather see it all in front of me to see what I want to read rather than all the back and forth	Nov 30, 2010 3:21 PM
23	n/a	Nov 30, 2010 3:21 PM
24	I read it religiously when it came to our boxes. Now that it is online, I try to glance at a couple of sections to see if I'm missing anything important but I don't read it thoroughly like I used to. Sometimes, now, I just skip it altogether.	Nov 30, 2010 3:21 PM
25	an pdf version worked best for me	Nov 30, 2010 3:21 PM
26	i prefer the printed copy of cw -- since it has gone online i have missed important events, deadlines, and announcements. it would be good to possibly send some printed copies to each department so that they can be read offline as well as online -- esp. since the aim was to be cost saving with the computer, but whenever i read it i print it out which adds costs to the institution and the department -- thus simply shifting the cost burden from one unit to another -- rather than having economies of scale to benefit all.	Nov 30, 2010 3:22 PM



#### 4. Campus Weekly works best for me: (Choose one.)

Comments		
27	I like it best online, but it's rather hard to navigate in its current form.	Nov 30, 2010 3:22 PM
28	Also, the print view without printing makes it a little easier to read.	Nov 30, 2010 3:25 PM
29	I really don't like the online format.	Nov 30, 2010 3:26 PM
30	Would be nice to have a complete list of articles and calendar so that I can read the ones that are relevant to our department. Seems like it takes quite a bit of clicking around to find what I need	Nov 30, 2010 3:29 PM
31	Jumping from page to page is a bit distracting and confusing.	Nov 30, 2010 3:30 PM
32	It works best for me as a paper document that shows up in my office mailbox.	Nov 30, 2010 3:30 PM
33	sometimes it is hard to print out	Nov 30, 2010 3:31 PM
34	Make "Print this Issue" view, the default. This is more like looking at the paper version.	Nov 30, 2010 3:34 PM
35	Having the content actually in the email rather than directing me to a site would be preferable.	Nov 30, 2010 3:37 PM
36	in hard copy	Nov 30, 2010 3:40 PM
37	I'll read it but only if I first open the "print version" online. I don't print it but it's easier to read.	Nov 30, 2010 3:41 PM
38	Online is fine, but it needs to be structured better. The dashboard is confusing and stories are difficult to locate. Navigation around the magazine is very clumsy.	Nov 30, 2010 3:42 PM
39	while I don't print it, I don't appreciate all the links, because I think I'm missing something that would be important to me. I don't wanna phish scattered graphical links, just gimme the whole thing.	Nov 30, 2010 3:42 PM
40	with the current format i always feel like I am missing important stories or info. It is very scattered to me. I do not like it and I struggle to read it every time it comes because of the disjointed format. Give me a hard copy or a newspaper format.	Nov 30, 2010 3:45 PM
41	A link to a .pdf file would help.	Nov 30, 2010 3:47 PM
42	I always click "print this story" and read it as one long story	Nov 30, 2010 3:50 PM
43	I prefer multiple formats--I prefer print, but now read on the pc because that's how it is available. I would read on a mobile device is an app was available.	Nov 30, 2010 4:12 PM
44	I do not find the current online format "user friendly" or easy to navigate. I usually just view the "Print This Issue" screen, and scroll through all the articles. (I don't actually print the issue.)	Nov 30, 2010 4:14 PM
45	less visual filler, more content, perhaps?	Nov 30, 2010 4:17 PM
46	I would prefer the printed version, which I can at least glance at when I get it from my mailbox; I am a younger scholar, who is very fluent with mobile and internet technology and yet would prefer the print format for this publication	Nov 30, 2010 4:20 PM
47	Since it's easy to read, I do not print it out BUT I prefer print, not online..	Nov 30, 2010 4:22 PM
48	I like that one may click the box to print, then read it on-line.	Nov 30, 2010 4:23 PM
49	I read it on the computer, but I like the format of when you go to "Print this Issue" and then I just read it there.	Nov 30, 2010 4:27 PM
50	I switch to the "Print this edition" view so I can look at it as if it were printed sequentially (the way I used to read it).	Nov 30, 2010 4:32 PM
51	Works well on computer but not on my iPhone.	Nov 30, 2010 4:33 PM
52	I go to where you can print it...then view it as a whole...but don't print. Like it that way. The other way of clicking through the different sections was confusing to me. Where had I been and where did I need to go next?	Nov 30, 2010 4:34 PM
53	Love the old layout. I do not want to print but would love to see it go back to that format or similar.	Nov 30, 2010 4:37 PM



#### 4. Campus Weekly works best for me: (Choose one.)

Comments		
54	it can be a bit confusing - seems like it's easy to miss all the stories once you hit the first link	Nov 30, 2010 4:45 PM
55	We need up-to-date information on current activities; must be able to print only the pages we need to have. We don't have time to scan info page by page.	Nov 30, 2010 4:58 PM
56	but i do like it online. Just have trouble finding things at times	Nov 30, 2010 4:58 PM
57	While the ability for more exists online, a PDF form similar to the printed version is better for continuous reading and less clicking.	Nov 30, 2010 5:04 PM
58	Online is part of being Green, would like one printed copy for office to read	Nov 30, 2010 5:06 PM
59	But I understand the need to have it in an on-line format due to cost savings.	Nov 30, 2010 5:08 PM
60	I love the paper we are saving with the online version!	Nov 30, 2010 5:32 PM
61	It's harder to figure out the most recent stories and print out the issue in a useable format.	Nov 30, 2010 5:38 PM
62	It is a good vehicle for alerting the campus community for activities taking place on campus and for recognizing faculty and staffs' accomplishments.	Nov 30, 2010 5:44 PM
63	I would prefer an online format that reads like a printed magazine. Not sure if that's what choice 2 above was referring to.	Nov 30, 2010 5:49 PM
64	I read it all the time when it arrived as paper in my mailbox....I don't like reading online; it is hard on my eyes. Even when I did try to read the new format, I found it very frustrating to move around given the design.	Nov 30, 2010 5:54 PM
65	In a printed format.	Nov 30, 2010 6:08 PM
66	I don't mind that it's online, just the current format stinks. I hit the print issue and read it that way.	Nov 30, 2010 6:54 PM
67	And I don't have to search for the stories...too time consuming	Nov 30, 2010 7:02 PM
68	The current layout can be a little difficult to navigate	Nov 30, 2010 7:28 PM
69	It is difficult to find the article mentioned in the synopsis sometimes	Nov 30, 2010 7:56 PM
70	I prefer the original printed version. Online is too hard to try to read.	Nov 30, 2010 8:10 PM
71	I also would like to have option one available	Nov 30, 2010 8:44 PM
72	I don't find it easy to read, but I was told to select the print version which has helped.	Nov 30, 2010 8:53 PM
73	it works poorly in its current format	Nov 30, 2010 9:45 PM
74	would like to have the print version back. I never read the on-line and miss it.	Dec 1, 2010 2:18 AM
75	I like it online (saves trees) - it would be nice if the online version was in magazine format	Dec 1, 2010 2:41 AM
76	I've gotten better at navigating it, but at times I do get lost in the current online version. Still, I don't mind reading it online.	Dec 1, 2010 3:19 AM
77	hum--- I prefer the paper however I understand the need to discontinue that service. I have not thought about an online magazine format. I'm guessing this means the 'truning page' functionality. Could be neat.	Dec 1, 2010 1:36 PM
78	Although we are able to print out the campus weekly now, the formatting is not very convenient or easy to read.	Dec 1, 2010 2:11 PM
79	Printed format, although that wasn't truly an option, and I do not wish to return to a printed format, but that is the format that led me to read the publication.	Dec 1, 2010 3:07 PM
80	I do also like to print out specific articles and am disappointed that I can't print the header in full with logos. We post articles featuring faculty, staff, or students in our dept. and would like it to print out with a more professional look.	Dec 1, 2010 3:57 PM
81	I do not like the current format because it is too difficult to navigate. If you click on one of the featured articles on the front cover, it was often hard to get back to the front page of the paper to go back to the featured stories.	Dec 1, 2010 8:53 PM















#### 4. Campus Weekly works best for me: (Choose one.)

Comments		
82	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
83	I don't print it out but put it in a print format because when it first went online I found I missed stories if I didn't format it in print style	Dec 2, 2010 2:03 PM
84	I enjoy it printed best, but to save paper can enjoy it on line on my computer, as well	Dec 2, 2010 2:13 PM
85	I like it the way it is!	Dec 2, 2010 6:07 PM
86	My preference would be to have a direct link to one big file I could scroll through quickly without having to find the print button.	Dec 2, 2010 7:37 PM
87	I just prefer the print version. If I pick it up in my mailbox, I tend to look it through. If it's in my already overcrowded inbox, I'm less likely to open it.	Dec 3, 2010 3:44 PM
88	I get so many emails that I find I don't read it anymore. I don't care about the format but would much rather have printed that come in the campus mail. If it's going to remain on line then I'd rather it be in online format but I then think that some of the information would not be amenable to this.	Dec 3, 2010 7:43 PM
89	no online format works nearly as well as a printed newsletter	Dec 8, 2010 3:14 PM
90	I like how easy it is to select topics of interest I want to read	Dec 14, 2010 6:45 PM

Please continue to next page

5. Choose up to 3 answers that most apply. When I read Campus Weekly, it would be very helpful if I could:

		Response Percent	Response Count
See each section at a glance		30.5%	168
<b>See the entire issue at a glance</b>		<b>56.0%</b>	<b>308</b>
See only this week's stories		31.8%	175
Make fewer clicks		43.1%	237
Get my news more often than once a week		1.8%	10
Easily forward stories to colleagues or friends.		16.4%	90
Have fewer links within each story.		11.6%	64
Have more links within each story.		3.5%	19
I like the online Campus Weekly just as it is.		14.4%	79
Other (please specify)		10.2%	56
		<b>answered question</b>	<b>550</b>
		<b>skipped question</b>	<b>14</b>



Open Ended Comments for Question 5 are below

**5. Choose up to 3 answers that most apply. When I read Campus Weekly, it**

Other (please specify)		
1	fewer clicks, fewer links, easy to forward stories	Nov 30, 2010 3:06 PM
2	I could navigate it easier.	Nov 30, 2010 3:08 PM
3	Format too busy. Would like to see only new articles and not old information. Hard to navigate.	Nov 30, 2010 3:09 PM
4	vertical navigation menus, dark text on white, same frames for all pages	Nov 30, 2010 3:12 PM
5	Have it in print format.	Nov 30, 2010 3:12 PM
6	not have to click print issue to get a good layout.	Nov 30, 2010 3:12 PM
7	Old pdf format was easier.	Nov 30, 2010 3:12 PM
8	I have stopped reading CW because I do not like the format/	Nov 30, 2010 3:12 PM
9	The links are never obvious, at least in my browser (IE). Should be the standard blue and/or underlined.	Nov 30, 2010 3:15 PM
10	Current option works well: can look at sections or view entire issue at once	Nov 30, 2010 3:16 PM
11	I like that if I miss a week I can find the stories from the previous week.	Nov 30, 2010 3:17 PM
12	Have a PDF Printed version that is clean, much like the old printed version was.	Nov 30, 2010 3:19 PM
13	to have it open like a magazine - turn the pages	Nov 30, 2010 3:21 PM
14	I just rarely take the time to read the online version.	Nov 30, 2010 3:26 PM
15	It is too confusing to have stories repeated each week	Nov 30, 2010 3:26 PM
16	Main page should be a list of article headlines with a full clalendar at the bottom. Current format is too cluttered	Nov 30, 2010 3:29 PM
17	more about administrative staff - you pump up faculty accomplishments, but what about staff?	Nov 30, 2010 3:33 PM
18	current format is truly dreadful	Nov 30, 2010 3:42 PM
19	I would like to see the entire issue in a .pdf file.	Nov 30, 2010 3:47 PM



## 5. Choose up to 3 answers that most apply. When I read Campus Weekly, it

Other (please specify)		
20	Get it as an html email so I know better then contents without even clicking	Nov 30, 2010 3:47 PM
21	Table of contents of new articles available; I usually can see old ones but have trouble finding what is new	Nov 30, 2010 3:48 PM
22	see number 4 above	Nov 30, 2010 3:50 PM
23	A format like the old Weekly, pdf'd and sent.	Nov 30, 2010 4:02 PM
24	I get too much email. I simply don't open most issues of Campus Weekly. But I absolutely do NOT want it via mobile device- that would be harrassment!	Nov 30, 2010 4:04 PM
25	start with the upcoming events	Nov 30, 2010 4:08 PM
26	Readc a hard copy	Nov 30, 2010 4:15 PM
27	I wish it were still a print/paper form.	Nov 30, 2010 4:22 PM
28	haven't tried reading it in current format; tried the original on-line format (.pdf) and found it too much trouble for the information I wanted/found interesting	Nov 30, 2010 4:33 PM
29	Have a *pdf option	Nov 30, 2010 4:40 PM
30	please have it in a more printable format!	Nov 30, 2010 4:40 PM
31	have better thumbnail descriptions about each story	Nov 30, 2010 4:53 PM
32	Find event information immediately; larger type; event information should cover a couple of weeks instead of just the week of coverage.	Nov 30, 2010 4:58 PM
33	Font size keeps getting smaller,prefer larger font size	Nov 30, 2010 5:06 PM
34	When I do read it would be helpful to have less clicks to get to the full story and to see things quickly.	Nov 30, 2010 5:17 PM
35	I really miss the print edition! Would love to have each week's issue available to print out in the old format	Nov 30, 2010 5:38 PM
36	easier to navigate	Nov 30, 2010 5:49 PM
37	It should be more information filled with a more dynamic interface	Nov 30, 2010 6:47 PM
38	Fewer clicks to go back. That may be me but it seems my backward navigation sometimes gets long.	Nov 30, 2010 7:55 PM
39	Have a print version delivered to my campus mailbox	Nov 30, 2010 8:43 PM
40	read a print issue.	Dec 1, 2010 2:18 AM
41	linked index to all info in issue (not just "most popular")	Dec 1, 2010 1:09 PM
42	be on paper ,don't like online stuff !	Dec 1, 2010 1:48 PM
43	have it embedded in email e.g. no clicks to open	Dec 1, 2010 2:11 PM
44	See previous - have logos print out in headers	Dec 1, 2010 3:57 PM
45	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
46	not see so much outdated news	Dec 2, 2010 3:20 PM
47	I miss the attachments such as the technology one and would have liked to have added one for my office.	Dec 2, 2010 7:37 PM
48	see above	Dec 3, 2010 3:44 PM
49	have it as hard copy again	Dec 3, 2010 7:43 PM
50	Easily print out ONLY the current week's issue.	Dec 6, 2010 2:37 PM
51	Get the meat of the story and links for details	Dec 6, 2010 4:18 PM
52	I HATE the current version and find it impossible to read	Dec 8, 2010 3:01 AM
53	Be able to read a story by following a link from the email	Dec 8, 2010 2:49 PM
54	I want to read it with out having to open it as a print version.	Dec 8, 2010 10:07 PM
55	I find it hard to navigate through the newsletter as is	Dec 9, 2010 6:55 PM



**5. Choose up to 3 answers that most apply. When I read Campus Weekly, it**

Other (please specify)








56

not interested

Dec 17, 2010 3:48 PM

Please continue to next page

6. Select all that apply. If the option were available, I am pretty sure I would interact with Campus Weekly in the following way(s):

		Response Percent	Response Count
Write comments on stories		18.3%	93
Receive it via RSS feed		6.5%	33
Email a story to others		39.3%	200
Tweet a story on my Twitter feed		4.7%	24
Post a story on a Facebook page		18.3%	93
<b>I would not comment on or share online content.</b>		<b>42.0%</b>	<b>214</b>
Other (please specify)		5.7%	29
		<b>answered question</b>	<b>509</b>
		<b>skipped question</b>	<b>55</b>

Open ended comments on next page

Open ended comments for Question 6 are below

## 6. Select all that apply. If the option were available, I am pretty sure I would

Other (please specify)		
1	don't you have rss? i'm pretty sure i have it in my reader.	Nov 30, 2010 3:06 PM
2	just enjoy reading for info	Nov 30, 2010 3:11 PM
3	Have it in print format	Nov 30, 2010 3:12 PM
4	I used to read CW cover to cover	Nov 30, 2010 3:12 PM
5	There was an iPod Touch/iPhone app	Nov 30, 2010 3:18 PM
6	Not applicable.	Nov 30, 2010 3:26 PM
7	would like to be able to save relevant stories to a Favorites section by right clicking or a checkbox or a link, but it should be quick and easy--not a lot of clicks.	Nov 30, 2010 3:33 PM
8	Read it on my droid	Nov 30, 2010 3:46 PM
9	While I understand the appeal of being able to comment on stories, I feel that if this option were offered, the sheer volume of comments, not to mention the content of the comments, would get WAY out of hand. I like a "comment free" Campus Weekly.	Nov 30, 2010 4:14 PM
10	Letters to Editors should be encouraged and printed.	Nov 30, 2010 4:27 PM
11	It is my opinion that UNCG does not encourage faculty and staff participation in this manner.	Nov 30, 2010 4:32 PM
12	I don't tweet or text; face book is not safe. If I were to make comments, I would do so to correct informatiion that is published and perhaps add a bit of left-out history.	Nov 30, 2010 4:58 PM
13	If we are doing these options during work time, ok?	Nov 30, 2010 5:06 PM
14	I am not sure how I would respond at this point, but I do comment on stories that interest me	Nov 30, 2010 5:17 PM
15	not applicable	Nov 30, 2010 5:48 PM
16	The design is very awkward to use with stories hidden	Nov 30, 2010 6:26 PM
17	xxx	Nov 30, 2010 6:55 PM
18	I share the info. with students and offer extra credit for programs that are free and deal w/ material covered in my classes	Nov 30, 2010 11:46 PM
19	I like it as it is...	Dec 1, 2010 1:05 AM
20	This is information sharing, not commentary	Dec 1, 2010 1:23 AM
21	Make the calendar feature more easy to identify (e.g. simply call it calendar of events) and easy to find.	Dec 1, 2010 2:11 AM
22	Send to students via email when appropriate	Dec 1, 2010 1:47 PM
23	post our dept events that are not already included in the calendar.	Dec 1, 2010 2:11 PM
24	I would mention it to a coworker	Dec 1, 2010 5:27 PM
25	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
26	Not sure	Dec 3, 2010 4:18 AM
27	This is a worthless feature that should not be implemented	Dec 9, 2010 7:17 PM
28	jusy say it!	Dec 14, 2010 1:19 PM



**6. Select all that apply. If the option were available, I am pretty sure I would**

Other (please specify)

29

not interested







Dec 17, 2010 3:48 PM

Please continue to next page








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**7. How many times in an academic year have you told someone about something you read in Campus Weekly?**

		Response Percent	Response Count
0-1		24.1%	134
2-3		28.2%	157
4-5		23.0%	128
6-9		7.9%	44
Ten or more		8.3%	46
Do not recall		8.5%	47
<b>answered question</b>			<b>556</b>
<b>skipped question</b>			<b>8</b>



**8. How many times in an academic year have you responded to an opportunity to do something you read about in Campus Weekly? (Volunteer, take a workshop, attend a meeting or event, etc.)**

		Response Percent	Response Count
0-1		37.2%	207
2-3		38.1%	212
4-5		16.9%	94
6-9		4.9%	27
Ten or more		2.9%	16
<b>answered question</b>			<b>556</b>
<b>skipped question</b>			<b>8</b>

**9. Please rate, from 1 (least interesting) to 4 (most interesting), the following sections:**

	1 Least interesting	2	3	4 Most interesting	Rating Average	Response Count
The featured stories	3.0% (15)	11.0% (56)	<b>47.0% (239)</b>	39.0% (198)	3.22	508
Campus People	4.0% (21)	14.4% (75)	<b>40.9% (213)</b>	40.7% (212)	3.18	521
Eye on Arts	13.8% (69)	<b>36.7% (183)</b>	33.9% (169)	15.6% (78)	2.51	499
News and Notes	2.6% (13)	12.6% (64)	<b>53.3% (271)</b>	31.5% (160)	3.14	508
The Five Spot	21.4% (104)	<b>34.8% (169)</b>	32.5% (158)	11.3% (55)	2.34	486
See/Hear	19.4% (90)	<b>41.3% (191)</b>	34.1% (158)	5.2% (24)	2.25	463
Newsmakers	8.0% (39)	30.3% (147)	<b>45.6% (221)</b>	16.1% (78)	2.70	485
Announcements	4.2% (21)	12.9% (65)	<b>44.7% (225)</b>	38.2% (192)	3.17	503
Looking ahead [calendar]	10.6% (53)	20.3% (101)	<b>39.6% (197)</b>	29.5% (147)	2.88	498
<b>answered question</b>						<b>532</b>
<b>skipped question</b>						<b>32</b>



**10. Please rate from 1 (Do not like it) to 4 (Like it very much) your opinion of each of these elements in Campus Weekly.**

	<b>1 Do not like it</b>	<b>2</b>	<b>3</b>	<b>4 Like it very much</b>	<b>Rating Average</b>	<b>Response Count</b>
Layout/Design	<b>32.3% (164)</b>	27.8% (141)	30.7% (156)	9.3% (47)	2.17	508
Photography	1.8% (9)	14.1% (70)	<b>53.6% (267)</b>	30.5% (152)	3.13	498
Headlines	2.0% (10)	17.5% (87)	<b>61.0% (304)</b>	19.5% (97)	2.98	498
Timeliness of information	3.8% (19)	16.1% (80)	<b>50.3% (250)</b>	29.8% (148)	3.06	497
Accuracy of information	1.8% (9)	6.9% (34)	<b>55.2% (271)</b>	36.0% (177)	3.25	491
Usefulness of information	2.4% (12)	16.3% (81)	<b>54.8% (273)</b>	26.5% (132)	3.05	498
Interest in information	2.4% (12)	20.3% (101)	<b>58.8% (293)</b>	18.5% (92)	2.93	498
Breadth of topics	3.9% (19)	19.3% (95)	<b>60.4% (297)</b>	16.5% (81)	2.89	492
Including wide range of schools, programs, departments	3.2% (15)	17.1% (81)	<b>57.3% (272)</b>	22.5% (107)	2.99	475
Any additional comment?						50
<b>answered question</b>						<b>518</b>
<b>skipped question</b>						<b>46</b>

Open ended comments for question 10 start on next page

Open ended comments for question 10 are below.

## 10. Please rate from 1 (Do not like it) to 4 (Like it very much) your opinion of

	Any additional comment?	
1	Flu shot information was wrong, therefore, I missed the chance to have my children immunized.	Nov 30, 2010 3:02 PM
2	focus on all units--not just the arts and sports	Nov 30, 2010 3:03 PM
3	do not read enough to have an opinion	Nov 30, 2010 3:04 PM
4	harder news stories like the interview with the provost are needed	Nov 30, 2010 3:10 PM
5	<a href="http://www.ojr.org/ojr/stories/070312ruel/">http://www.ojr.org/ojr/stories/070312ruel/</a>	Nov 30, 2010 3:12 PM
6	I rarely read it since it went on line.	Nov 30, 2010 3:12 PM
7	Online layout is not easy to read.	Nov 30, 2010 3:14 PM
8	Headlines are very clever!	Nov 30, 2010 3:15 PM
9	The weekly should include an intergrated calendar of all campus events ,including lectures and seminars open to the public.	Nov 30, 2010 3:16 PM
10	It's hard to navigate. Not user friendly.	Nov 30, 2010 3:17 PM
11	How about more features regarding staff.	Nov 30, 2010 3:19 PM
12	Some depts. obviously do a better job of reporting on their faculty and events. My guess is that this mostly depends on the amount of time and help the dept. chair/head has for this kind of thing, which varies wildly across campus. Some kind of monthly online survey sent to depts. from campus weekly to prompt chairs/heads to submit info in an easy format might help.	Nov 30, 2010 3:21 PM
13	Headlines misleading at times	Nov 30, 2010 3:25 PM
14	I would like to see a broader range of departments covered.	Nov 30, 2010 3:29 PM
15	Too difficult to find specific articles without reading it in the "print this issue" format.	Nov 30, 2010 3:34 PM
16	Better photography, please.	Nov 30, 2010 3:42 PM
17	Not very user-friendly online.	Nov 30, 2010 3:44 PM
18	I particularly like the staff notes - who's new or who's left UNCG - - along with budget or HR changes.	Nov 30, 2010 3:46 PM
19	It's hard to comment when I don't read it due to the new online format	Nov 30, 2010 3:49 PM
20	I find the online navigation to be clumsy. I would like current news separated from previous week's news	Nov 30, 2010 3:51 PM
21	I used to read Campus Weekly often. Because of the online format, I have more difficulty finding time reading it. It has been a long time since I read one of the issues and that's why I have so few answers to the questions above.	Nov 30, 2010 4:15 PM
22	I often don't get the issue until late Wed. and some things occur earlier that day.	Nov 30, 2010 4:27 PM
23	I don't read it enough to rate these. I read it much more when it came as a hard copy. At least I scanned it completely.	Nov 30, 2010 4:33 PM
24	too many clicks to get to the basics	Nov 30, 2010 4:42 PM
25	don't understand why arts is featured, but not athletics or science, etc??	Nov 30, 2010 4:45 PM





## 10. Please rate from 1 (Do not like it) to 4 (Like it very much) your opinion of

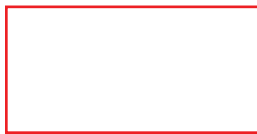
	Any additional comment?	
26	Need more news on upcoming campus events, lectures, programs open to the public, sponsor info., etc. Who is leaving, who is back, who has left? (spa as well as epa) changes within departments as well as Names of Departments.	Nov 30, 2010 4:58 PM
27	I wish there were more articles on staff versus mainly faculty.	Nov 30, 2010 5:08 PM
28	Most useful: Looking Ahead and Announcements	Nov 30, 2010 5:38 PM
29	I don't read it enough to comment	Nov 30, 2010 5:44 PM
30	hard to read online content; would like to see a "like print" version to read online	Nov 30, 2010 5:45 PM
31	not enough lead time	Nov 30, 2010 6:06 PM
32	It would be great if the paper emphasized the campus as a community.	Nov 30, 2010 6:47 PM
33	I find the online version more difficult to read than the PDF version.	Nov 30, 2010 6:51 PM
34	<a href="http://event.uchicago.edu/maincampus/">http://event.uchicago.edu/maincampus/</a> we need a real calendar for this campus. gmail does not cut it!!!!!! We could change how this institution is perceived by making available all events, large and small, occurring on a given day, week, month!	Nov 30, 2010 7:19 PM
35	With such a varied population, I understand that it's hard for the Campus Weekly to meet everyone's interest. As staff, I primarily want the highlights of what's happening on campus and its direct impact on me.	Nov 30, 2010 8:14 PM
36	do not like reading it on line. the men in the shop do not have access to it. in the past we would discuss the different stories each week.	Nov 30, 2010 8:44 PM
37	Maybe I don't understand how to navigate, but the online version is difficult to read. Can we receive it in .pdf?	Nov 30, 2010 9:19 PM
38	as far as I can tell the only people who read it in its current format have to--no one ever tells me they saw something in Campus Weekly	Nov 30, 2010 9:45 PM
39	It's always been a great and welcome little publication, very informative and enjoyable to read. But since it went online only I have heard of several people that no longer even read it at all or not past the headlines.	Dec 1, 2010 12:40 AM
40	CW is less a report on campus events than it should be.	Dec 1, 2010 2:50 AM
41	I like the links to details	Dec 1, 2010 12:40 PM
42	re Timeliness: sometimes an event is mentioned that occurs on that Wed & I may not read the CW until Thurs or later.	Dec 1, 2010 1:36 PM
43	More news about Staff and their contributions to the university setting and community.	Dec 1, 2010 2:27 PM
44	cannot really comment because I do not take the time to read anymore	Dec 1, 2010 3:37 PM
45	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
46	too hard to read without reformatting it to print if you like to read everything, easy to get confused what you have clicked on and read and what you haven't, also can get into back issues way too easily	Dec 2, 2010 2:03 PM
47	I used to like Campus Weekly very much when it was a print document. I need to figure out why it doesn't work for me now. I'm really not sure.	Dec 2, 2010 3:20 PM
48	It is impossible to read. I am not stupid, but I can never find the link I want. I really really hate it.	Dec 8, 2010 3:01 AM
49	Focus on what's going on with events, not who won some obscure prize	Dec 9, 2010 7:17 PM
50	Would be nice to have more photography if easy to incorporate	Dec 14, 2010 6:45 PM






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11. Does Campus Weekly provide you with stories or information you can't find elsewhere?

		Response Percent	Response Count
Yes		84.5%	462
No		15.5%	85
answered question			547
skipped question			17



12. The length of the stories/items is:

		Response Percent	Response Count
Too long		3.6%	19
<b>About the right length</b>		<b>94.4%</b>	<b>503</b>
Too short		2.1%	11
	Additional comment?		11
	<b>answered question</b>		<b>533</b>
	<b>skipped question</b>		<b>31</b>

Open ended comments for question 12 begin on next page.

## 12. The length of the stories/items is:





Additional comment?		
1	Not sure - I tend to get frustrated with all the clicking so I stop reading it altogether	Nov 30, 2010 3:06 PM
2	it really varies	Nov 30, 2010 3:12 PM
3	NA	Nov 30, 2010 3:26 PM
4	Frequently can not find the story I want to read.	Nov 30, 2010 3:42 PM
5	depends on the storyline or iinfo being provided	Nov 30, 2010 4:58 PM
6	more details would be beneficial	Nov 30, 2010 5:06 PM
7	Don't read the campus weekly often	Nov 30, 2010 5:17 PM
8	I lack the time to read it, especially when it is on line.	Nov 30, 2010 5:44 PM
9	<a href="http://event.uchicago.edu/maincampus/">http://event.uchicago.edu/maincampus/</a>	Nov 30, 2010 7:19 PM
10	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
11	and it depends on the story	Dec 14, 2010 1:19 PM

Continue on to next page



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13. Where do you generally read Campus Weekly?

		Response Percent	Response Count
At home		10.6%	58
<b>In office/at work</b>		<b>87.4%</b>	<b>478</b>
On the go		2.7%	15
Other (please specify)		3.5%	19
		<b>answered question</b>	<b>547</b>
		<b>skipped question</b>	<b>17</b>



Open ended responses for question 13 are below.

### 13. Where do you generally read Campus Weekly?

Other (please specify)		
1	Varies.	Nov 30, 2010 3:03 PM
2	IF I read it at all	Nov 30, 2010 3:12 PM
3	I don't read it, but on the occasions I do, it is in the office.	Nov 30, 2010 3:17 PM
4	I don't	Nov 30, 2010 3:18 PM
5	At the gym	Nov 30, 2010 3:19 PM
6	sitting in hallways, etc between meetings (read printed version I keep with me)	Nov 30, 2010 3:30 PM
7	I generally don't	Nov 30, 2010 3:40 PM
8	If I could I would read it at home or on the go, but the online format is too difficult, especially for the blackberry	Nov 30, 2010 3:49 PM
9	I seldom read it since it's only online.	Nov 30, 2010 4:15 PM
10	Used to read on the go but cannot now since online.	Nov 30, 2010 4:47 PM
11	if it's really important, I'll make a copy & share it with retirees who should know about it.	Nov 30, 2010 4:58 PM
12	When I get the chance at work	Nov 30, 2010 5:17 PM
13	If there was a mobile version that I could read from my smart phone, I would read it every week. I get so inundated with emails that I don't have time to pay attention to everyone when I am sitting at my computer. Reading Campus Weekly always takes a backseat to responding to students and other faculty. I need to be able to read it during down times, like when I'm stuck in a waiting room, at the airport, in a boring meeting, etc. The current format does not allow me to read it when it's most convenient for me.	Nov 30, 2010 5:22 PM
14	I used to read it at home and at work	Nov 30, 2010 5:54 PM
15	Would like to take a hard copy home	Nov 30, 2010 8:44 PM
16	In office/work, which is a home office.	Nov 30, 2010 11:31 PM
17	I used to read the print copy at home but now I rarely read cw.	Dec 1, 2010 2:18 AM
18	don't ever look at it , just delete	Dec 1, 2010 1:48 PM








### 13. Where do you generally read Campus Weekly?

Other (please specify)

19 I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever. Dec 2, 2010 12:34 PM

Continue to next page.

14. In order to read Campus Weekly, I primarily use a:

		Response Percent	Response Count
Mobile device, such as Blackberry or iPad		2.4%	13
<b>Desktop computer</b>		<b>80.0%</b>	<b>440</b>
Laptop		16.5%	91
Printed copy of stories		5.6%	31
Other (please specify)		2.9%	16
		<b>answered question</b>	<b>550</b>
		<b>skipped question</b>	<b>14</b>



Open ended responses for Question 14 are below.

#### 14. In order to read Campus Weekly, I primarily use a:

	Other (please specify)	
1	I don't read it because I have to seek it out now, instead of it coming automatically to my mailbox. I am overwhelmed by electronic media, and CW has fallen to the side as a result.	Nov 30, 2010 3:06 PM
2	I don't	Nov 30, 2010 3:18 PM
3	I print the online issue	Nov 30, 2010 3:19 PM
4	I would PREFER to read it on a mobile device	Nov 30, 2010 3:42 PM
5	I used to print out and bring home, or just leaf through online when it was old format. I liked that.	Nov 30, 2010 3:49 PM
6	in printout form, I don't like online format	Nov 30, 2010 4:27 PM
7	used to read printed format every week; haven't been reading the new format	Nov 30, 2010 4:33 PM
8	don't have time to waste at work to read on computer. waste of my time and other employees.	Nov 30, 2010 4:58 PM
9	will not let me print a copy	Nov 30, 2010 7:27 PM
10	Do not read online version very often	Nov 30, 2010 8:43 PM
11	I would always choose hard copy if available	Nov 30, 2010 8:44 PM
12	Woud use iPhone/iPad if more mobile friendly	Nov 30, 2010 8:50 PM
13	don't read anymore	Dec 1, 2010 2:18 AM
14	none	Dec 1, 2010 1:48 PM
15	I-pad	Dec 1, 2010 2:10 PM
16	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM

Continue to next page

15. Please rate what you would like to read more about, from 1 (Do not want) to 4 (Want to read more).

	1 (I do not want)	2	3	4 (I want to read more of this)	Rating Average	Response Count
People and their personal stories	10.9% (55)	26.6% (134)	<b>33.2% (167)</b>	29.2% (147)	2.81	503
People and their professional work	2.8% (14)	16.6% (84)	<b>47.1% (239)</b>	33.5% (170)	3.11	507
Upcoming events	0.8% (4)	7.6% (39)	41.5% (213)	<b>50.1% (257)</b>	3.41	513
Research projects or publications	6.4% (32)	33.3% (167)	<b>43.3% (217)</b>	17.0% (85)	2.71	501
University initiatives	2.6% (13)	14.0% (70)	<b>51.9% (260)</b>	31.5% (158)	3.12	501
Students and their stories	9.4% (48)	25.7% (131)	<b>41.0% (209)</b>	23.9% (122)	2.79	510
The campus news of the moment	1.0% (5)	7.4% (38)	43.2% (221)	<b>48.4% (248)</b>	3.39	512
Human Resources related news	5.5% (27)	24.5% (120)	<b>46.4% (227)</b>	23.5% (115)	2.88	489
				Additional comment?		17
				<b>answered question</b>		<b>528</b>
				<b>skipped question</b>		<b>36</b>



Open ended responses for question 15 are below.

### 15. Please rate what you would like to read more about, from 1 (Do not want) to

	Additional comment?	
1	i like that it is faculty/staff focused. carolinian is for student focused stories and i read it.	Nov 30, 2010 3:06 PM
2	Why student info...this is to tie faculty/staff together	Nov 30, 2010 3:12 PM
3	I think of it as a "house organ" so I'd like it to be more staff oriented.	Nov 30, 2010 3:18 PM
4	More stories about staff. We work here also.	Nov 30, 2010 3:19 PM
5	see below -- as an error appeared: "the comment you entered is in an invalid format"	Nov 30, 2010 3:22 PM
6	all are fine	Nov 30, 2010 3:33 PM
7	Research news isn't so useful for staff, but would be for faculty.	Nov 30, 2010 3:37 PM









## 15. Please rate what you would like to read more about, from 1 (Do not want) to

Additional comment?		
8	more info on what is happening on campus (activities, performances) not interviews	Nov 30, 2010 4:47 PM
9	What changes Ross is going to make for UNCG?	Nov 30, 2010 5:06 PM
10	anything that is newsworthy	Nov 30, 2010 7:56 PM
11	Athletics	Dec 1, 2010 12:07 AM
12	I like information & I like to know what is going on which is why I have all these items high marks.	Dec 1, 2010 1:36 PM
13	a combination of the above	Dec 1, 2010 6:44 PM
14	My comment which should appear here is now at the end.	Dec 2, 2010 12:34 PM
15	I would only want the HR information if it is timely and relevant.	Dec 2, 2010 5:29 PM
16	stop writing about so-and-so from xyz department - focus on campus-wide events, programs, news	Dec 9, 2010 7:17 PM
17	Not sure what you mean by "Human Resources related news"	Dec 14, 2010 6:45 PM

[Continue to next page](#)



16. When you see the "e-blast" email alerting you that the week's Campus Weekly is available, do you

		Response Percent	Response Count
Open it immediately and click the link to see Campus Weekly		18.6%	101
<b>Open it and see Campus Weekly later in the day</b>		<b>40.4%</b>	<b>219</b>
Open it and see Campus Weekly some other day		17.5%	95
Open the email, look at "teaser captions" for stories, but rarely if ever click to see the issue		11.8%	64
I rarely, if ever, open that email		10.7%	58
I don't have access to email		0.9%	5
		Additional comment?	35
		<b>answered question</b>	<b>542</b>
		<b>skipped question</b>	<b>22</b>



Open ended responses to question 16 are below.

## 16. When you see the “e-blast” email alerting you that the week’s Campus

	Additional comment?	
1	I open Campus Weekly emails immediately so I can print copies for other employees who do not have access to a computer	Nov 30, 2010 3:08 PM
2	I would actually say that I look at teaser captions and if something interests me I look at the campus weekly more, so a mix of what I checked and the 4th option	Nov 30, 2010 3:09 PM
3	I often read the blurbs right away, then come back later in the week to read the article	Nov 30, 2010 3:12 PM
4	depends on my schedule	Nov 30, 2010 3:12 PM
5	When I click on the link, I get overwhelmed and I find it very difficult to navigate. Needs to be more straight forward and look more like a traditional layout.	Nov 30, 2010 3:12 PM
6	Depends on how busy I am when I get the email.	Nov 30, 2010 3:18 PM
7	n/a	Nov 30, 2010 3:21 PM
8	I do not like the current format so I delete upon arrival in my in box	Nov 30, 2010 3:22 PM
9	AND PRINT TO TAKE HOME	Nov 30, 2010 3:27 PM
10	I print a copy for the Provost.	Nov 30, 2010 3:46 PM
11	Open much later, usually when I have a spare moment.	Nov 30, 2010 3:48 PM
12	I SOMETIMES open the email and look at the teaser captions...	Nov 30, 2010 3:49 PM
13	As previously said, I have problems taking time to read the online version of Campus Weekly.	Nov 30, 2010 4:15 PM
14	I click on captions if they look interesting. (But it's hard to tell)	Nov 30, 2010 4:22 PM
15	When you have 20 e-mails related to work, Campus Weekly goes to the bottom of the page and often never seen again	Nov 30, 2010 4:33 PM
16	I ususally open & plan to read, get busy and forget, then the email blast is lost in my inbox. With the paper copy I could read when convenient.	Nov 30, 2010 4:47 PM
17	Open when I have available time	Nov 30, 2010 4:56 PM
18	I'm not sure I've ever seen an "e-blast" except for an emergency notification (for which such info is meant, I think)	Nov 30, 2010 4:58 PM
19	I would prefer to have a printed copy to read at other times	Nov 30, 2010 5:06 PM









## 16. When you see the “e-blast” email alerting you that the week’s Campus

	Additional comment?	
20	I don't open it immediately, but hope to be able to get to it when I have time, which doesn't happen as often as I like. I used to read CW from cover to cover, I seldomly see more than 25% of CW online.	Nov 30, 2010 5:22 PM
21	I leave it highlighted and go back to open and read it when I have time	Nov 30, 2010 5:38 PM
22	this eblast should be dated.	Nov 30, 2010 6:06 PM
23	I'm scanning for healines, announcements, and useful information first	Nov 30, 2010 6:23 PM
24	Depends on how busy I am that day, but I keep the email as a reminder.	Nov 30, 2010 6:54 PM
25	I keep it in my inbox usually a day before I open and read	Nov 30, 2010 7:55 PM
26	But if I don't get around to it in the week, I just delete	Nov 30, 2010 8:43 PM
27	I may or may not bother to look at the captions since I don't enjoy the online version	Nov 30, 2010 8:44 PM
28	When you first converted to the online format I would open the email and then try to read the weekly every week but I have found the online format too confusing and cumbersome so I don't read it as much as I used to.	Dec 1, 2010 12:54 PM
29	I am so sorry that our printed copy went away. I love campus weekly!	Dec 1, 2010 3:47 PM
30	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
31	It depends on my schedule when it arrives.	Dec 2, 2010 1:28 PM
32	Again, I used to look forward to this publication and can't figure out what has changed except that there is so much old news in the on-line	Dec 2, 2010 3:20 PM
33	Please include links to stories in the email	Dec 8, 2010 2:49 PM
34	I open and read it as I get time	Dec 9, 2010 6:55 PM
35	system works well as is	Dec 14, 2010 6:45 PM

Continued on next page

17. The email each week has a link to Campus Weekly, with several teaser blurbs about stories in the issue. I would like the "eblast email" to have the following features: (Check all the apply.)

		Response Percent	Response Count
<b>Direct link to the Campus Weekly issue</b>		71.0%	350
Direct link from each of the email teaser blurbs to the full story		40.6%	200
Fewer teaser blurbs		8.3%	41
More teaser blurbs		8.9%	44
Weekly tips about Campus Weekly online		12.4%	61
Other (please specify)		7.3%	36
		<b>answered question</b>	<b>493</b>
		<b>skipped question</b>	<b>71</b>

Open ended responses for question 17 are on next page.

Open ended responses for question 17 are below.

## 17. The email each week has a link to Campus Weekly, with several teaser

Other (please specify)		
1	More informative headlines (blurbs)	Nov 30, 2010 3:03 PM
2	Easy to print	Nov 30, 2010 3:05 PM
3	calendar of events	Nov 30, 2010 3:05 PM
4	it is fine as it is	Nov 30, 2010 3:11 PM
5	I find the 'eblast email' annoying. It's just one more place to clickk, with no direct benefit.	Nov 30, 2010 3:12 PM
6	I rarely read the e-mail	Nov 30, 2010 3:12 PM
7	never pay attention to the teaser blurbs	Nov 30, 2010 3:12 PM
8	More traditional looking format	Nov 30, 2010 3:12 PM
9	I'd prefer an RSS announcement that the new issue is available	Nov 30, 2010 3:13 PM
10	I don't usually read the teaser blurbs, but the email is a great reminder. I leave it in my inbox until I have time to read CW.	Nov 30, 2010 3:15 PM
11	Replace with RSS feed or app	Nov 30, 2010 3:18 PM
12	n/a	Nov 30, 2010 3:21 PM
13	NA	Nov 30, 2010 3:26 PM
14	don't care	Nov 30, 2010 3:28 PM








## 17. The email each week has a link to Campus Weekly, with several teaser

Other (please specify)		
15	Complete list of stories and calendar with links to more detailed information	Nov 30, 2010 3:29 PM
16	the entire contents of the newsletter - or at least a full table of contents with links to the articles	Nov 30, 2010 3:37 PM
17	I didn't even notice the teaser blurbs, I go straight to the web link	Nov 30, 2010 3:42 PM
18	html complete layout	Nov 30, 2010 3:47 PM
19	I don't really care	Nov 30, 2010 3:51 PM
20	Either more (and more informative) teaser blurbs or dispense with them altogether	Nov 30, 2010 4:22 PM
21	I prefer to browse the actual newsletter in its entirety.	Nov 30, 2010 4:32 PM
22	Like as is	Nov 30, 2010 4:35 PM
23	List of topics and calendar of upcoming events - then click to get more info. But could get the highlights to see if worth reading w/o clicking.	Nov 30, 2010 4:47 PM
24	Again, I don't pay attention to "e-blast" unless it is from University Police or other emergency outlets.	Nov 30, 2010 4:58 PM
25	Taser blurbs do not apply to all readers suggest using a table of contents would reach all readers.	Nov 30, 2010 5:00 PM
26	no comment	Nov 30, 2010 6:55 PM
27	Upcoming events and calendar	Nov 30, 2010 8:43 PM
28	a table of contents that included information about each story	Nov 30, 2010 9:45 PM
29	easy way to print the whole issue out	Dec 1, 2010 12:40 AM
30	print issue option	Dec 1, 2010 2:18 AM
31	none	Dec 1, 2010 1:48 PM
32	I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.	Dec 2, 2010 12:34 PM
33	both of the above would be a great help	Dec 8, 2010 3:01 AM
34	don't use my email address	Dec 14, 2010 1:19 PM
35	no email	Dec 14, 2010 1:56 PM
36	top news of the week	Dec 14, 2010 4:00 PM

Continued on next page







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18. The publication date is currently Wednesday. Which day of the week would you prefer as the publication date of Campus Weekly?








		Response Percent	Response Count
Monday		14.4%	67
Tuesday		3.6%	17
<b>Wednesday</b>		<b>72.1%</b>	<b>336</b>
Thursday		1.7%	8
Friday		8.2%	38
<b>answered question</b>			<b>466</b>
<b>skipped question</b>			<b>98</b>



### 19. Length of employment at UNCG?

		Response Percent	Response Count
2 years or less		12.1%	67
3-5 years		23.5%	130
<b>6-10 years</b>		<b>26.0%</b>	<b>144</b>
11-20 years		22.1%	122
More than 20 years		14.6%	81
Not an employee		1.6%	9
<b>answered question</b>			<b>553</b>
<b>skipped question</b>			<b>11</b>

### 20. What is your primary affiliation with UNCG?

		Response Percent	Response Count
Administration		8.0%	44
Faculty		29.0%	160
<b>Staff</b>		<b>59.6%</b>	<b>329</b>
Board member		0.9%	5
Student		0.4%	2
Friend of the university		0.4%	2
Other		1.8%	10
<b>answered question</b>			<b>552</b>
<b>skipped question</b>			<b>12</b>





**21. Any additional comments or suggestions about Campus Weekly?**

	<b>Response Count</b>
	114
<b>answered question</b>	<b>114</b>
<b>skipped question</b>	<b>450</b>

Open ended responses are on next page.

Open ended responses to question 21 are below

## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
1	I used to read Campus Weekly every week. I found the information helpful and timely. Since switching to the online format, I don't read it at all. It's too hard to find information and it's one more thing I have to do at my computer. I know it's expensive, but I much preferred the print version.	Nov 30, 2010 3:02 PM
2	I want to scan it quickly, with headlines/blurbs that are self-contained and tell me the gist of what's going on, with links I can click if I want more information about one specific story. Currently, I have to go rooting around in "News & Notes" or etc. to find something alluded to in the teasers -- which discourages me from bothering.	Nov 30, 2010 3:03 PM
3	I used to read it all of the time when it was printed. Now it's just too difficult to figure out so I rarely look at it anymore. I feel like I'm always finding old stories. I recently submitted something to run in and and looked for several weeks for my submission but never saw it. I'm not sure if it didn't run or if I just couldn't find it because it's too difficult to figure out where such items would be.	Nov 30, 2010 3:05 PM



## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
4	The most frustrating thing for me is getting the teaser blurb in an email blast and then having to search for the full story when I click on the Campus Weekly link. It would be most beneficial if there was a direct link to the full story accompanying the blurb.	Nov 30, 2010 3:06 PM
5	I always gave the Campus Weekly to the cleaning staff when they arrived in the mail and now they are left out because they don't have access to email. I try to remember to tell them things that are happening such as flu shots, etc. I really miss the printed Campus Weekly and I don't enjoy the online version as well....	Nov 30, 2010 3:06 PM
6	More articles about the library! :)	Nov 30, 2010 3:06 PM
7	It took a while for me to get used to reading it online rather than printing but now it's 2nd nature. Some staff however do not have access to a computer so I think a print friendly version is still needed.	Nov 30, 2010 3:07 PM
8	I like the 5 spot piece, it's short and interesting. I like being updated about the campus, I often feel like I know so little about what's going on, so it's nice to get the weekly reminders about what's going on. I also like getting the email that the campus weekly is ready to be looked at, because I would likely forget to read it otherwise.	Nov 30, 2010 3:09 PM
9	I appreciate the work that has gone into making CW available online in an effort to reduce cost and waste. Please do not change this. As long as the folks who have to have a paper copy have a way to print one, that should suffice.	Nov 30, 2010 3:10 PM
10	I support the decision to stop printing it for everyone, however I would like the online version to look the same as the printed version used to. I don't want to click and link to each story. I would like a format to scroll thru that is like the old printed version used to be. It is difficult to know whether I have read all the material in its current form.	Nov 30, 2010 3:11 PM
11	I read it cover to cover and circled info of interest when it was in print form..now I rarely take the time to scroll through it	Nov 30, 2010 3:11 PM
12	Please don't go back to the printed version.	Nov 30, 2010 3:12 PM
13	You really need to go back to the print version	Nov 30, 2010 3:12 PM
14	Need more traditional looking format and easier navigation.	Nov 30, 2010 3:12 PM
15	I am acquainted with several people who say they don't read CW anymore because of the online format!	Nov 30, 2010 3:12 PM
16	A pdf. of the entire issue would be easier to read. Online layout has too many clicks and cannot easily find information. Many of my co-workers have stopped reading Campus Weekly because of this.	Nov 30, 2010 3:14 PM
17	I like having access to archived issues but I don't want it mixed in with the current issue. I love to hear about the great work being done on our campus and read almost every word every week. I find the current format very difficult to read. I see the teaser article and then have to hunt for the article.	Nov 30, 2010 3:14 PM
18	I like to read it in a linear fashion to make sure I'm not missing anything, so I use the Print This Issue link instead of jumping around from story to story. (I would prefer a hard copy, but I read it online to save paper.) Then I just scroll past what doesn't interest me. I have noticed that it's a little confusing when you try to go back and read past issues or look for old stories.	Nov 30, 2010 3:15 PM
19	Overall, I enjoy Campus Weekly. It connects me with people/departments/events I wouldn't otherwise learn about.	Nov 30, 2010 3:15 PM
20	I'm always interested to learn about the work of the UNCG community and the breadth of research/community involvement/service that is supported.	Nov 30, 2010 3:16 PM
21	Keep up the good work! It does provide information to the campus.	Nov 30, 2010 3:17 PM



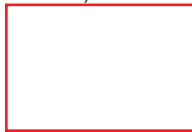
## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
22	The current format is very difficult for me to read: requires too much "clicking around" and I can't tell for sure if I have seen the entire thing or not. Being able to see the entire issue with one click would be helpful to me.	Nov 30, 2010 3:18 PM
23	I am sure going back to a printed version is not an option, but it would be nice if the "print this issue" link was a cleaner version such as a PDF of what the printed version would be. When you click print this issue it prints with page one and most times the last page as links, etc. Not the beef of the issue.	Nov 30, 2010 3:19 PM
24	innovations in teaching, research, or service, esp. as they relate to the institution connecting with the larger community as part of its public service mission  provide a copy or access to a copy to all staff. i understand that members of the facilities' department (in particular janitors) do not get access to this campus wide publication. also students who are part of research teams would benefit from having access to this as well.	Nov 30, 2010 3:22 PM
25	I understand the reason the CW is online, but I really do not read it anymore.	Nov 30, 2010 3:26 PM
26	The Campus Weekly is the only media I know that issues dated versions that have already-published stories. It is highly annoying and a waste of time.	Nov 30, 2010 3:26 PM
27	HAVE TROUBLE SOMETIMES PRINTING COMPLETE ISSUE--SOME WEEKS I GET IT ALL AND OTHER ONLY THE HEADLINES!	Nov 30, 2010 3:27 PM
28	Fridays are usually a little slower and I would most likely spend more time with this valuable resource. I usually see it when it comes in, mean to get back to it, but forget by the time things slow down.	Nov 30, 2010 3:29 PM
29	The current format is too busy -- it's hard to scan to find specific info. For example, for about a month I wanted to know when the shot clinics started, and I was not sure in which section they would be announced.	Nov 30, 2010 3:30 PM
30	easier to print issue - sometimes difficult	Nov 30, 2010 3:31 PM
31	keep up the great work!	Nov 30, 2010 3:33 PM
32	While I understand the need for an on-line format, the layout stymies me sometimes. I find it difficult to navigate easily - and often miss the paper copy. Thanks.	Nov 30, 2010 3:33 PM
33	I read Campus Weekly every week when it was sent in a printed format. I understand the benefit of having it online; however, I do feel the format is not user friendly. Try to offer it in a simple pdf format or a similar format to weekly ads posted online at retailers.	Nov 30, 2010 3:34 PM
34	I only read it in the "print this issue" format. That way I know I have seen the entire issue.	Nov 30, 2010 3:34 PM
35	i didn't complete some of the questions because i have no complaints at all about the length of stories, the content, the headlines or any other component of the campus weekly - and i actually miss reading it - but when you get 60-80 emails a day, opening the campus weekly is the last thing i get around to doing - and once it's off the screen, it's pretty much gone - i hate to push for hardcopy with the sustainability initiative, but one thing to consider is the amount of space unread campus weeklies (and other mail) are taking up on servers and the cost of running those servers, conditioning the air in their rooms, and burning up coal to save mail and digital files that will not be read or used - that ultimate cost may be more than recycled paper -	Nov 30, 2010 3:40 PM
36	I realize that having an online CW saves lots of money and paper. But I don't think people are reading it. We used to use it to announce events but it's just not as effective. You may want to do a weekly newsletter with very short and brief announcements with a monthly print publication with longer, meatier stories and features.	Nov 30, 2010 3:43 PM



## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
37	I love the fact that Campus Weekly is paperless now. People who require a hard copy can print it out but you reduced waste tremendously! Thank you!!	Nov 30, 2010 3:46 PM
38	Continue to make it available online and distribute electronically, but go back to an easier to use and read format.	Nov 30, 2010 3:49 PM
39	I think you are doing a great job - it has worked well to have it online. I don't miss the paper copy	Nov 30, 2010 3:50 PM
40	I think a simpler, cleaner, look would make it easier to locate information of interest. The colored backgrounds, etc. don't add anything to the functionality of the site, in fact they detract.	Nov 30, 2010 3:51 PM
41	Keep up the good news reporting work!	Nov 30, 2010 3:58 PM
42	Please make the format easier to deal with. I think you have lost a good number of readers. Try to get them back.	Nov 30, 2010 4:02 PM
43	It may be my age, but the online format just doesn't work for me. When CW was print I looked at every page of every issue, even if I didn't read all articles. But I get way too many emails as it is, so I usually just delete the link for the CW email as part of cleaning up my inbox each day. Wish it wasn't the case and that I was more dutiful about reading it, but I just can't bring myself to do so. Email nearly overwhelms me as it is. But I certainly don't want to be getting hassled by Twitter or other mobile contacts about CW.	Nov 30, 2010 4:04 PM
44	With the current format, I often feel as though I missed something that was part of this week's issue. I would like to at least be able to see the entire issue at a glance.	Nov 30, 2010 4:06 PM
45	Keep up the good work!!!	Nov 30, 2010 4:07 PM
46	When the issues were in print, I always read them. On-line is not user friendly. If it is only going to be available on-line, need it to be easier to find things.	Nov 30, 2010 4:14 PM
47	While I appreciate the fact that the online version saves money, I was able to read the printed version when I was assigned certain duties away from my desk. I could more easily spot articles of interest and skip over those of less interest. I have hesitated to print copies on our office printer.	Nov 30, 2010 4:15 PM
48	PLEASE give us the option of receiving a hard copy of the Campus Weekly. For years I read it every week without fail. Now I almost never do. And on the few occasions I do I print it out, so we're not really saving paper after all. Life is too short to be spending all one's time in front of a computer screen.	Nov 30, 2010 4:15 PM
49	no	Nov 30, 2010 4:17 PM
50	As a retiree I like being informed about at least some of what's going on at uNCG.	Nov 30, 2010 4:22 PM
51	I liked it when it was simply the pdf version of what we used to get on paper. The current version is too hard to browse meaningfully, as there are too many layers of links, and the teasers don't tell enough about the story to know what it's about. I also find the categories confusing.	Nov 30, 2010 4:22 PM
52	I appreciate all the hard work of the staff putting it together, and I am thrilled that it is on-line and no longer using paper.	Nov 30, 2010 4:23 PM
53	I don't like reading online, so always click on the print format. Please don't do away with that option or I won't read it.	Nov 30, 2010 4:27 PM
54	Great job!	Nov 30, 2010 4:27 PM
55	I enjoy reading the CW and I especially like to see the accomplishments of colleagues--publications, awards, etc.	Nov 30, 2010 4:33 PM
56	I loved reading campus weekly...when I could. As an employee in a liberal arts department, we have a less than state of the art computers and campus weekly is difficult to read on screen, and prints out in a complete mess. Please use some printable format and we can share in the office, still saving paper.	Nov 30, 2010 4:40 PM



## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
57	We work off campus and miss out on a lot of campus-wide communication. I enjoyed the Campus Weekly to let me know what is happening on campus. I don't care for all of the other fluff. I did prefer the paper copy because I'll pull up the email, get busy, and not read it - the paper I could flip thru while waiting on hold. If the email at least had a summary of events/topics so I could see what might be interesting, and then link to get more info, that may help. An easier way to read it - like a magazine format - would be better too - I'm clicking on all these links and get lost and don't know what I've read and what I've missed. Just make it an online newsletter - same format as before even - and only have links when needed (ie. to order tickets to the sporting event).	Nov 30, 2010 4:47 PM
58	Is it possible to have some versions mailed out? That may be a nightmare, but I would read it more often.	Nov 30, 2010 4:51 PM
59	I really miss the printed version of the Campus Weekly; We could file the info for future reference--unlike what is done today. Also, the inability of being able to print only one page or a special selection is really a waste of paper. We don't need to see all of the "periferal" listings or links at the end of the publication. Much of this is already on line if we wish to access it.	Nov 30, 2010 4:58 PM
60	I usually create a pdf file which makes it easier to navigate and read articles. I find it more difficult to read the online version in it's current format. My personal preference is to view the material as an electronic newspaper or magazine. Perhaps a complete table of contents with links to the articles would be extremely beneficial. I usually don't have time to navigate through all the teaser headlines or find the articles I want to read with the online format. I enjoy the Campus Weekly and think it is a great resource. Thanks for all your hard work.	Nov 30, 2010 5:00 PM
61	Thank you, that at least we have online information. Yes, I truly appreciate all who work on the Campus Weekly. Merry Christmas	Nov 30, 2010 5:06 PM
62	I like it!	Nov 30, 2010 5:32 PM
63	I enjoy it. Thanks for the hard work.	Nov 30, 2010 5:33 PM
64	when we received the paper edition, I used to cut out reminders and stories for myself and faculty many times a year; it was also much easier to find the most current information and access the "Looking Ahead" section. I have problems printing out the new format and it's not as user-friendly for my purposes.	Nov 30, 2010 5:38 PM
65	I retired in 1988 after serving 34 years. I look forward to the Campus Weekly as my main source of information about the University.	Nov 30, 2010 5:46 PM
66	Bring the printed version back.	Nov 30, 2010 5:54 PM
67	I liked it better in printed form. Even a PDF attachment would be easier to navigate. Are the old issues archived anywhere?	Nov 30, 2010 6:06 PM
68	This is a very important publication but I don't get the full advantage of it in its current format. I used to get much more out of the printed copy.	Nov 30, 2010 6:08 PM
69	The faculty and staff members of my department have had trouble navigating the website. It wasn't clear how to just see the main stories that were listed in the email. Some just simply gave up. Please provide a list of all the main stories, an index if you will, in the MAIN section of the website, not off to the side in a bar or some other non-intuitive area.	Nov 30, 2010 6:13 PM
70	Friday would be a great day to get this as it is usually a less hectic day.	Nov 30, 2010 6:22 PM
71	I like that it is online now though it's hard to "flip through" and find important information. Not as easy to scan what is in it now, which makes me miss things that are sometimes important	Nov 30, 2010 6:23 PM
72	With the electronic format, it seems you could do more without having to worry about printing costs. I would like to learn more about my campus co-workers and about the college's history. The publication should be informative, but fun.	Nov 30, 2010 6:47 PM



## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
73	This may not need a venue, but campus needs a place to post campus activities from various departments that staff may be interested in. Like a bulletin board.	Nov 30, 2010 6:50 PM
74	I think the quality of Campus Weekly and the stories has improved a great deal over the last year or two. Keep up the good work!	Nov 30, 2010 7:12 PM
75	<a href="http://event.uchicago.edu/maincampus/">http://event.uchicago.edu/maincampus/</a>	Nov 30, 2010 7:19 PM
76	It is a valuable and informative resource	Nov 30, 2010 7:28 PM
77	I would read it more often if I could print it out so as to be the same format as it used to be.	Nov 30, 2010 7:29 PM
78	From my meetings on campus, it seems CW is an often used resource for info sharing and posting.	Nov 30, 2010 7:55 PM
79	I understand the need to go to a cost saving online version, but the original printed version was much easier to read.	Nov 30, 2010 8:10 PM
80	The CW keeps me informed and I check out upcoming events to try and keep an eye on things outside of my department.	Nov 30, 2010 8:14 PM
81	I'm a retired faculty member living in Florida so getting the Campus Weekly online is greatly appreciated. It helps me keep up-to-date with happenings on campus so it is a valuable communication for me. Thanks for taking it on-line.	Nov 30, 2010 8:43 PM
82	I do not like the online format. It is not very user-friendly. I have a very tough time finding information that I'm looking for, such as when faculty/staff would be receiving flu shots. I had to search for that particular information extensively before finding the dates. I read the printed version of Campus Weekly every week. I rarely, if ever, read it now.	Nov 30, 2010 8:43 PM
83	Bring back the print version!!!	Nov 30, 2010 8:44 PM
84	go back to the printed version.	Nov 30, 2010 8:44 PM
85	I am big on recycling and not wasting paper, so I was happy that you weren't printing so much, but I do miss the printed version and even if I print it the format isn't the same.	Nov 30, 2010 8:53 PM
86	the old pdf version wasn't great, but it worked better than the current version	Nov 30, 2010 9:45 PM
87	Still miss the hard copy version! Would read cover to cover, and cut out the material connected to items covered in my classes. Understand the financial need for the electronic version. Thanks for keeping us all connected! It is a crucial communication tool to find out what is happening across campus. Many Thanks!	Nov 30, 2010 11:46 PM
88	Very valuable publication	Dec 1, 2010 1:23 AM
89	please offer an option for print delivery. I would even pay a small fee for this. thank you	Dec 1, 2010 2:18 AM
90	Keep up the nice work with CW!	Dec 1, 2010 3:19 AM
91	I really like the campus calendar and attend three or more events on campus each WEEK; I love the fact that I can link the campus calendar to my Google on my Blackberry. Thanks so much	Dec 1, 2010 12:40 PM
92	1) #15 did not allow me to enter entire comment. Here is the next sentence: I particularly like upcoming events. Even though we can create a Mash-Up calendar it is not as easy to use as CW. I would like CW to include more events - student events where 'adult' participation is desired. ex: History Club, Archaeology Club, etc 2) Highlight a Department on a monthly basis? Write about what they do, who does it, impact to UNCG community and/or beyond [a lot of these grants do very interesting work], what's interesting about people [non-work related] in dept, etc. I have been here 2 years which may explain my lack of knowledge about what goes on here but I do know we have many new hires.	Dec 1, 2010 1:36 PM
93	I really like that CW is completely online now and more eco-friendly. Thanks!	Dec 1, 2010 1:40 PM



## 21. Any additional comments or suggestions about Campus Weekly?

	Response Text	
94	Go back to paper , know it cost but it more interesting that way and can reach people without computers etc	Dec 1, 2010 1:48 PM
95	none	Dec 1, 2010 2:10 PM
96	I just do not ever take the time to open the Campus Weekly email - maybe if it came on Friday?	Dec 1, 2010 3:37 PM
97	What a great job you do on campus weekly and thank you for the survey. During the course of the day I am generally able to get the priorities of the day complete. I have always read CW at home or during a break. we receive sooooo much over the airways that the eyes shut down. could we have a printable format for our leisure reading. I feel that I miss so much by not having read cw. Love you, cw!	Dec 1, 2010 3:47 PM
98	Great job! I look forward to reading it every week.	Dec 1, 2010 3:57 PM
99	Direct one-click link to Campus Weekly current issue would be great. Have no idea what "The Five Spot" and "See/Hear" are. Although I'm a librarian and appreciate categorization in many instances, I never visit those categories weekly. I simply want to click, open, and read the entire Campus Weekly in about 4 minutes. I realize that's a lot of work for you all to deliver for so little reading time, but that's about what many of us have to devote to Campus Weekly, which is excellent in that regard. I'd get rid of categories other than People, News, Events, as it's very effective delivering those within such a weekly time restriction. Thanks very much for all you do!	Dec 1, 2010 6:28 PM
100	I find the coverage of staff efforts and achievements awful. The only section that usually contains any information about staff is "with the staff" which is just a list of who got hired and who has left. This gives the distinct impression that these are the only two things that our staff does of any importance. Starting and leaving, nice impression to get from the official weekly publication. How about staff articles that published, staff leadership in professional societies, and service to the community as part of this engaged campus? How about a little coverage of the Staff Senate?	Dec 1, 2010 6:29 PM
101	I like it. thanks for the survey, which might improve it.	Dec 2, 2010 1:05 AM
102	Here is the comment I typed in the comment boxes which the survey would not allow: I have never read it. If it is to be distributed as an electronic newsletter, then i will not be reading it--ever.  I have been a faculty member at UNCG for many years. In fact, I have donated substantially as a faculty member at UNCG. If there is not enough money to distribute the Campus Weekly to faculty in a traditional format, then few people will read it. In my area, VERY FEW ever read this e-newsletter. It is one of many on-line formats that fulfill the intent of communication, but sadly fail miserably in actual communication. This may be the trend, but I am guessing this survey will receive minimal responses because when most people see Campus Weekly, they delete it along with the hundreds of other message. Seriously, if this is to be a campus communication, consider what I have written. Would you say that we should eliminate all newspapers? magazines? Does anyone who makes these decisions really read their newspapers and magazines or professional journals exclusively on line? And I hope you won't dismiss my comments as some old faculty member who cannot use their computer. Mine is in use daily for hours and hours, and I am up to date on my computer skills to the point that I produce and edit web sites, and so forth.	Dec 2, 2010 12:34 PM
103	Since it went out of print, I have not read it enough to answer the questions you have posed. I used to read it cover to cover and updated my calendar as I did so. Now I miss things . . .	Dec 2, 2010 7:37 PM
104	I read it as an alum.	Dec 3, 2010 4:18 AM





## 21. Any additional comments or suggestions about Campus Weekly?

Response Text		
105	Again, this is a great publication but I really liked it better and read it more when it came in campus mail. I would wait and read it while eating lunch at my desk, in the car stuck in traffic or wherever I had a spare moment. I do not print it out (don't know why) and probably 75% of the time just delete the email because I get too many.	Dec 3, 2010 7:43 PM
106	I read more of it on paper, but know why we can't do this any more.	Dec 3, 2010 8:03 PM
107	Thanks for asking!	Dec 4, 2010 7:51 PM
108	My experience with newsletters is that I am more likely to read printed newsletter. After the Campus Weekly went online, I read it less. Occasionally I do check it but usually I find in inefficient to navigate and stop.	Dec 5, 2010 2:11 AM
109	I hate it. I read the short blurbs, but then I can never find the full stories. It is a crappy format. Throw the current version away and start over.	Dec 8, 2010 3:01 AM
110	stop trying to make a multi-purpose "e-zine" with tons of information. send out announcement with major news, events only. If you feel you must waste your time preparing "stories" about people on campus, send it as a separate e-mail	Dec 9, 2010 7:17 PM
111	No, everything is good.	Dec 14, 2010 1:48 PM
112	I read it cover to cover every week. My only complaint is that I hate all the clicking around--it's more like a website than a newsletter. I want a format that looks like a newsletter and reads page to page. The archival history aspect isn't something I use enough to want the current format as the way to read.  News coverage is good.	Dec 14, 2010 2:01 PM
113	it's a great idea. I think it comes out too infrequently. Maybe Tuesday and Friday for two shorter editions. I think the blast email should be more like a daily newspaper top stories format, with then a teaser of other features in your various departments.	Dec 14, 2010 4:00 PM
114	Stop this Save the trees	Dec 17, 2010 3:48 PM

