Welcome to Campus Weekly

You’re invited! Learn more about Business Affairs at conference & expo August 1

The 2018 UNCG Conference & Expo presented by Business Affairs is scheduled for Wednesday, August 1, at the Elliott University Center. All UNCG employees are invited to attend. To register for the conference, visit https://bafexpo.uncg.edu/register/.

The Expo will be free and open to all UNCG employees and will:

- Provide an opportunity to preview the new UNC Greensboro brand refresh, courtesy of University Communications
- Showcase departments within Business Affairs and how they support the University
- Allow attendees to put a face with a name
- Explore the Banner 9 migration at the IFT Engage table

The Conference:

- Will give attendees the opportunity to expand their knowledge on several topics that possibly affect them daily.
- There will be multiple workshops with presentations from several departments within Business Affairs giving the attendees a better understanding of how the division better supports the success of the University.
- Attendees will also be able to hear our keynote speakers, Chancellor Gilliam and Jeff Shafer, discuss the university’s brand refresh. Attendees will be among the first to see the brand campaign, which will be shown during the keynote address.
- Registration* for the conference is required. Registration is now open and includes:
• Access to all events (Keynote Address, Expo, Conference Workshops)
• Lunch

* $35 will be charged back to the department of each Conference attendee via a BANFIN-33 Interdepartmental Invoice.

By Richard Fleming

Eleven Bryan School Spartans head to Italy for X-Culture

Dr. Vas Taras (Management) will accompany eleven students in the Bryan School of Business and Economics in representing UNC Greensboro at the 2018 X-Culture Global Symposium in Macerata, Italy, from July 29 to August 4. The annual symposium brings together 150 of X-Culture’s top-performing business students from around the world for a week of lectures, competitions, networking events and more.

This year’s symposium in Macerata, Italy, will be hosted by four partner corporations that will present teams of X-Culture students with real international business challenges. The four partner corporations for the symposium are:

• Nuova Simonelli S.p.A.: Manufactures espresso coffee machines for the professional market. They operate in 109 countries around the world, exporting 82% of all production. They have a subsidiary in the U.S.
• Eurosuole S.p.A.: One of the largest shoe sole producers in Italy. They are located in Civitanova Marche, a region referred to as the “Silicon Valley for shoe sales.”
• Cocci Griffoni Srl: An Italian family-owned vineyard and winery which for the past 100 years has produced authentic Wines of Terroir. The company slogan is “Stewards of the Land,” reflecting its passion for sustainability.
• Macerata Opera Festival: Promoted and organized by the Arena Sferisterio Association, the Macerata Opera Festival is held annually in the Arena Sferisterio open-air theatre. Student teams will create marketing plans to increase attendance at future Macerata Opera Festivals.

The 150 students and 50 faculty attending were chosen through a highly-competitive selection process, drawing from the top ten percent of the 45,000 business students who have participated in the X-Culture program worldwide.
X-Culture is an international business competition designed by Taras that connects MBA and undergraduate business students and working professionals worldwide to work on real business challenges presented by international companies.

Taras first conceived X-Culture in 2010 while teaching an international business course at UNC Greensboro’s Bryan School of Business and Economics. Wanting his students to better understand the magnitude of international business concepts, Taras had the idea of connecting with an instructor in another country teaching a similar course. He reached out to fellow business scholars in the Academy of International Business, and, to his surprise, received dozens of responses in just a few hours. The program began with 500 students from seven universities in seven countries, and has since grown to include more than 3,000 students semi-annually from 150 universities in 40 countries.

By Victor Ayala

Three major gifts for Spartan Athletics

It’s been an exciting year for Spartan Athletics, with multiple teams going to NCAA tournaments and earning SoCon titles. An important part of UNCG athletic success – in the present and future – are the gifts that support student athletes and athletic facilities.

UNCG Athletics recently received three unique major gifts across three sports - Women’s Basketball, Men’s Golf and Baseball. Two of those gifts come from UNCG or Woman’s College alumni.

Women’s Basketball has received a historic gift from 1957 Woman’s College graduate and long-time Spartan Club member Jo Safrit. Safrit committed a $100,000 lead gift toward the renovation of the Women’s Basketball locker room. This is the first-ever gift to name a significant renovation or construction project for Athletics. The updated facility will be named the Jo Safrit Women’s Basketball Locker Room and is located in the Coleman Building.

“Basketball is a game changer for women as well as men, and it changed my life,” Safrit said.

Read more about Safrit, the new locker room and locker naming opportunities here.
Robert M. Saunders ‘86, ‘88 MBA and Nanette L. Saunders have given the largest gift in UNCG Athletics history: a $1.5 million planned gift that will create two endowed scholarships for men’s golf, the Robert M. Saunders Men’s Golf Endowed Scholarship and the Nanette L. Saunders Men’s Golf Endowed Scholarship.

“This transformational gift provides for our golf program’s future and is a significant moment during an already historic year for the Spartans,” said Director of Athletics Kim Record.

Read more about the history of Men’s Golf and the Saunders’ history with UNCG here.

UNCG Athletics has also received a $150,000 gift from the estate of Edwin C. Jennings, 3rd to create the Edwin C. Jennings, 3rd Baseball Scholarship Endowment. The endowment will support student-athletes who play the position of shortstop for the baseball team. It is the first named endowment in UNCG Athletics history that supports a specific position on a team. The gift comes at an exciting time for UNCG Baseball. The team won the Southern Conference regular season championship, had six players selected in the Major League Baseball draft, and saw players Andrew Moritz and Matt Frisbee named SoCon Player and Pitcher of the Year, respectively, and Link Jarrett named SoCon Coach of the Year. Read more about Edwin C. Jennings, 3rd and UNCG Baseball here.

By Susan Kirby-Smith

Dr. Dianne Welsh’s commitment to entrepreneurship results in major honor

Leaders in educating the next generation of entrepreneurs gathered at UMass Lowell this month for the seventh annual Deshpande Symposium for Innovation and Entrepreneurship.

The symposium featured the annual Deshpande Symposium Awards, recognizing the best in entrepreneurial education.

The Excellence in Curriculum Innovation in Entrepreneurship Award was presented to UNC Greensboro’s Entrepreneurship Cross-Disciplinary Program. Dr. Dianne Welsh, the University’s Hayes Distinguished Professor of Entrepreneurship, is the program’s founding director.

“We congratulate Dr. Welsh for this outstanding honor,” said Provost Dana Dunn. “Because of
Dianne’s decades-long commitment to building innovative courses that foster entrepreneurship at UNC Greensboro’s Bryan School of Business, the Entrepreneurship Cross-Disciplinary Program has grown exponentially under her leadership. UNC Greensboro graduates have launched successful businesses and the university continues to receive national recognition as an institution that demonstrates excellence and serves as a role model in the field.”

The entrepreneurship major and minor at UNCG focus on the skills necessary to start a business, grow a business or enhance creativity and innovation in a corporate environment. Welsh is a globally known scholar in international franchising, family business and entrepreneurship.

More than 57 million Americans are employed by small businesses and each year, 200,000 new startups launch in the U.S. alone. Dr. Welsh is equipping a new generation of entrepreneurs to find their path to success in the marketplace.

By University Communications, with some copy courtesy of UMass Lowell Office of University Relations

Facilities Award Ceremony and Barbecue June 21

June 21 marked the official start of summer, and a wonderful day for Facilities, who celebrated their employees with recognition of exceptional staff members, an address from Dr. Mike Perko of UNCG’s department of Public Health Education, and a lively barbecue on the lawn followed by a delightful multi-prize raffle. The presentation by Dr. Perko humorously and enjoyably underscored the importance of physical and mental wellness; prompting Facilities staff members to engage with a number of mini exercises that inspired lots of commentary and laughs throughout the audience. The presentation wrapped up with three key takeaway points for audience members: move every day, pay attention to what you eat, and take sleep seriously.

Coordinated with assistance from the office of Sustainability, cookout fare was accompanied by environmentally friendly compostable plates, forks, napkins, and cups. Also coordinated by the Office of Sustainability was the charming multi-prize raffle that featured pickings from among four lovely succulent plants donated by the Tiny Greenhouse, a stack of the iconic UNCG “Bucket List” t-shirts, a host of self-wellness literature, and sporty LimeBike “swag.” In total, more than twenty lucky winners got to bring home the prize of their choice.

Many employees were nominated for their exceptional performance in three categories: customer service, safety, and collaboration and teamwork, with three staff members ultimately being awarded.
The awardees were
Melanie Sawyer – Customer Service
Mike Jumpe – Safety
Richard Ratcliffe – Collaboration/Teamwork

The informal yet meaningful ceremony was a wonderful display of recognition and gratitude for our Facilities workforce.

By Chanel Stewart, Sustainability Communications

AAC&U Civic Engagement Grant

UNCG’s Department of Communication Studies is one of 24 in a competitive field of 134 applicants around the country to receive a 2018 grant from the Association of American Colleges and Universities (AAC&U) to integrate civic learning and social responsibility as expected learning outcomes for students in the major.

The Department of Communication Studies will build upon its long-standing commitment to ethics, free speech and democratic engagement to further enhance its civic profile nationally and to deepen its civic-based curricular offerings within the university.

In the award letter, AAC&U Senior Scholar Caryn McTighe Musil wrote, “The health of our diverse democracy depends on higher education assuming the mantle of doing our full part in preparing students for being thoughtful, open-minded, responsible and engaged citizens and workers in their home communities, nation and the world. Thank you for being part of a pioneering effort.”

This fall, the Department of Communication Studies will launch a series of conversations on teaching for democratic thinking and civic action, involving faculty as well as undergraduate and graduate students to consider ways to build upon the reputation and recognition of the department’s community engaged scholarship. For more information, contact Dr. Spoma Jovanovic, s_jovano@uncg.edu.

PRIDE! of the Community project holds first scanning event

The first scanning event for UNCG’s PRIDE! of the Community project was held May 19. In partnership with the National Endowment for the Humanities and the Guilford Green Foundation, the PRIDE! project hopes to record the often invisible history of the LGBTQ+ community as it relates to North Carolina, especially in the Triad area and Greensboro.

Digital Projects Coordinator David Gwynn, Special Collections Technician Stacey Krim and
Manuscripts Archivist Jennifer Motszko were present at the first scanning event to ensure the transition from physical to digital went smoothly. Most of the items they scanned were from the Guilford Green Foundation. They hope that as time goes on, more LGBTQ+ people and organizations will take advantage of the PRIDE! scanning days.

These events serve as a way to create digital copies of physical items such as photographs, t-shirts, organizational newsletters and records, bar or club fliers, protest signs, activism materials, letters and postcards, that will stand the test of time. “Our intention is to get the LGBTQ+ community excited about their own history,” said Motszko.

The team hopes to digitize material from the LGBTQ+ community as a whole and historically underrepresented groups within the community, such as people of color, women, older people and transgender individuals. “Anybody who’s got a story to tell, we want to hear from, or anyone who has items that might be of interest,” said Gwynn.

“I really love this project because Greensboro has had such a large population of people in the LGBTQ+ community,” said Motszko. “I think the importance of this project is having them also see the significance in their history.”

PRIDE! of the Community also held a scanning event this month at the Guilford Green Foundation’s offices located in Greensboro.

By Jules Miller

Campus beauty in every corner

UNCG’s gardens are often the favorite campus spots of students, staff and faculty. Hidden between buildings or along main thoroughfares, many have been created and maintained through gifts from UNCG friends and alumni.

This summer, CW will highlight a few of them.

This week, we’ll focus on the Alumnae Secretaries’ Garden (left), .

Between Alumni House and the Vacc Bell Tower lies this garden, created in 1964. In 2006,
Susan Seeker Jones ’78 revitalized it through a gift to the Alumni House Furnishings Fund. Teaming up with UNCG Grounds, Jones introduced new plants and design features, including irises and flowering shrubs, memorials to Jones’s parents, Iris and “Bud.”

“My parents were so proud and they appreciated everything a great education like UNCG’s gave me,” she said. “They nurtured and helped me grow... so it seemed appropriate to remember them with something that will nurture and inspire new students.”

Read the full story here.

### 2018 Faculty First awardees

The 2018 Faculty First awardees have been announced. The awards, which typically fund summer scholarship, are offered to tenure-track and tenured faculty.

- **April Dawkins** – Library & Information Studies – Bridging the Gap: Community College Library Service to Early College Students
- **Yarneccia Dyson** – Social Work – An Examination of Psychosocial and Environmental Factors As Predictors of Risk for HIV in African American College Students enrolled at HBCU’s and MSI’s
- **Yvonne Ford** – Adult Health Nursing – Assessing cardiovascular health of African-American breast cancer survivors: a feasibility study
- **Dora Gicheva** – Economics – Impacts of Expanding Access to Health Insurance for College Students
- **Arielle Kuperberg** – Sociology – Student Loans, Strong and Weak Ties, and the Transition out of College
- **Karen La Paro** – Human Development and Family Studies – Early Childhood education Teacher Preparation: Moving Forward: Focus on Outcomes
- **Stephen Sills, Jeremy Bray, and Ken Gruber** – Center for Housing & Community Studies;
Economics; and the Center for Youth, Family, and Community Partnerships – UNCG Eviction Diversion Research Project (EDRP): A Demonstration Project for Guilford County MetroLab Partnership

Tad Skotnicki – Sociology – Anonymous Goods and the Rise of Consumer Activism

Selima Sultana – Geography – Great Smoky Mountains National Park (GSMNP) and African American Underrepresentation

Melody Zoch and Colleen Fairbanks – Teaching Education and Higher Education – Immigrant and Refugee Youth and Adults’ Literacy Learning through Digital Storytelling

Clifford Smyth – Mathematics & Statistics – Addressing the Extreme Fragility of Machine Learning Algorithms that Can Perform Medical Image Recognition at Superhuman Levels

Keith Erickson – Nutrition – Sex and genetic factors involved in the alterations of brain iron biology due to obesity

Kimberly Petersen – Chemistry & Biochemistry – Development of Novel Reactions with Nitrile Electrophiles

Shanmugathasan Suthaharan – Computer Science – Big Data Analytics and Machine Learning Methods for the Classification of Mixed Fruits and Vegetables

Fabian Lopez and Inara Zandmane – Music – CD Recording and promotional videos, Title CD: A Few Pieces We Like

Hannah Grannemann – Arts Administration – Audience Engagement and Organizational Sustainability: Research Agenda Exploration

Stuart Dischell – English – Walking the Walls of the Farmers General

Alyssa Gabbay – Religious Studies – Gender and Succession in Medieval Islam: Bilateral Descent and the Legacy of Fatima


Gregory Grieve – Religious Studies – Evil and Video Games

Jennifer Park – English – Pretergenerations: The Science and Drama of Immortality
Matthew Barr – Media Studies – Re-Edit of Documentary, Union Time: Fighting for Workers’ Rights, for Education & Training Contexts

Risa Applegarth – English – Children Speaking: Rhetorical Agency in Children’s Activism

Copy provided by Research Office.

Weatherspoon Art Museum acquires significant artworks

UNCG’s Weatherspoon Art Museum announces its recent acquisition of several important objects by artists working both today and earlier in the twentieth century. These new acquisitions expand the museum’s holdings of examples by female artists and artists of color, as well as satisfy its strategy of acquiring artworks featured in its exhibitions.


“The Weatherspoon Art Museum enjoys a nationally known permanent collection of more than 6,200 works of art,” states Director Nancy Doll. “We are always pleased to share it through special exhibitions at the museum and through loans to museums of all sizes and scopes across the country and abroad. Its continued growth through gifts and purchases reinforces its depth and breadth.”

These acquisitions were made possible by gifts from private individuals and an artist foundation and through purchases with funds from museum endowments and the Benefactors Choice fund.
Cathy Hamilton will retire after 14 years’ leadership of OLSL

Dr. Cathy Hamilton, director of UNCG’s Office of Leadership and Service Learning for the past 14 years, will retire at the end of this month. A retirement celebration was held on June 25 in the Alumni House’s Virginia Dare Room.

Dr. Hamilton has worked in educational human resource development at the national and international level for the past 20 years, including leadership development, education, and publishing in Latin America. Through UNCG’s Office of Leadership and Service-Learning, she has provided support for both academic and co-curricular service-learning, student leadership and civic engagement. She taught courses in leadership studies through a courtesy faculty appointment with the School of Education and School of Business and Economics. She served as a Coleman Foundation Fellow with the UNCG Entrepreneurship Cross-Disciplinary Program.

“When Cathy Hamilton came to UNCG, she brought with her the heart, skills and dispositions needed to root leadership and service-learning into the university,” said her longtime colleague, Dr. Spoma Jovanovic, professor in the Department of Communication Studies. “She was able to bring faculty and staff together with community partners to transform what had been a growing, but still fledgling interest in community engagement, into a well-supported, well designed university-wide commitment. Cathy’s global connections and humanitarian experiences provided the depth and reasons for her staff, the faculty, and our students to join with her in developing programs to boost civic responsibility and action here in Greensboro, around the U.S. and across the world.”

Hamilton has worked with faculty in university-community partnerships locally and also with education initiatives in Latin America. She is known for fostering collaborative alliances between universities and partners that together transform communities.

She received her Ph.D. from the School of Human Resource Education and Workforce...
Development at Louisiana State University. She also holds the M.S. degree in Adult Education from Texas A&M University and a B.A. from the honors college (Plan II) of the University of Texas at Austin. Prior to coming to UNCG, Dr. Hamilton was the director of the Hartman Center for Civic Education and Leadership and part-time assistant professor at DePauw University in Indiana and as visiting assistant professor for Louisiana State University.

In her retirement, Dr. Hamilton will continue to be a leader in service. She hopes to focus on alleviating food insecurity through community garden initiatives, in collaboration with refugee resettlement agencies.

She says about her time at UNCG, “I have an equal mix of pride and gratitude having had this opportunity to work with talented and committed staff, enjoying the support of colleagues and administration, to craft a unique office structure and programming that leverages leadership development with curricular and co-curricular community engagement. When student demand exploded for leadership development and service opportunities, we might have been surprised, but we also realized the value of an office like ours to the central mission of higher education.”

*By Susan Kirby-Smith*
*Photo by Drew Greenstein*