UNCG Athletics to launch ‘Campaign for Champions’

UNCG Athletics is preparing to publicly announce the launch of its “Campaign for Champions,” a fundraising campaign to transform student-athlete academic and support facilities, and to recruit and retain top coaches to lead UNCG’s 17 Division I athletic teams.

The campaign’s first initiative – “5 for 5” – aims to raise $5 million by June of 2020 in recognition of the five Southern Conference Championships won by UNCG athletic teams during the 2017-18 academic year.

A group of Spartan Club members and community leaders gathered Monday, Jan. 14, in downtown Greensboro to learn more about the 5 for 5 initiative and meet with student-athletes, coaches, and campaign co-chairs Vanessa Carroll ‘83, George Hoyle ‘90, and Kathleen Kelly. At the event, the co-chairs announced that the campaign has already garnered almost $700,000 in commitments.

On Jan. 31, the campaign will launch publicly, and a campaign website will go live.

The Campaign for Champions is a vital part of the overall comprehensive University Campaign that is being planned.

The growing success of UNCG Athletics has mirrored overall growth of the institution. Over
the past year, UNCG has arrived at what Chancellor Franklin D. Gilliam, Jr. calls an “inflection point.” UNCG graduated the largest-ever class last May, enrollment surpassed 20,000 students in the fall, and the University has been recognized in national ranking lists for academic excellence and its student success efforts.

To learn more, contact the Spartan Club at 336-334-3576 or SpartanClub@uncg.edu.

**Artist Carrie Mae Weems will lecture at UNCG’s UCLS**

This year's Falk Visiting Artist Carrie Mae Weems will give a lecture in Elliott University Center Auditorium on Feb. 7 at 7 p.m.

Weems’ work investigates family relationships, cultural identity, sexism, class, political systems, and the consequences of power. The recipient of both the MacArthur “Genius” grant as well as the Congressional Black Caucus Foundation’s Lifetime Achievement Award, Weems has developed a complex body of art employing photographs, text, fabric, audio, digital images, installation, and video.

Throughout her work, she has paid particular attention to exploring the legacies of the 1960s, especially as they have been passed down to later generations through imagery and music.

Weems has exhibited her work internationally. Her most recent project, the live stage presentation ‘Grace Notes: Reflections for Now,’ premiered at the Spoleto Festival, followed by presentations at Yale University Theater and the Kennedy Center.

Weems’s UNCG presentation is offered by the University Concert and Lecture Series and the Falk Visiting Artist program in conjunction with the campus-wide project The 1960s: Exploring the Limits.

As part of her lecture, which is free and open to the public, Weems will discuss her 2008 project ‘Constructing History,’ in which she worked with students to explore the legacies of the 1960s.
Big data, wetlands, cardiovascular health among magazine topics

The spring edition of UNCG Research Magazine, the semiannual publication that provides an in-depth look at research, scholarship, and creative activity across campus, is now available online.

This year’s feature stories explore efforts on campus to attack cardiovascular disease, the leading cause of death worldwide; the UNCG wetlands, which serve as a living laboratory for both students and faculty; and the ways in which UNCG scientists are employing big data to solve real-world problems.

Additionally, the magazine highlights the University’s commitment to student success and student scholarship, including an undergraduate music student researching peer mentorship as a model for private music instruction, and a doctoral student in English looking at the relationship between entropy and empathy in literature.

The magazine’s interactive website includes feature-length and shorter articles, faculty and student profiles, image galleries, and more. The current issue and previous issues are also available in PDF format.

Faculty and staff received print copies of this issue in the past few days.

The magazine will also be included in the Feb. 8 editions of the Triad, Triangle, and Charlotte Business Journals.

Read more at researchmagazine.uncg.edu.

UNCG Police honor officers, employees at awards ceremony
In December, the UNCG Police Department awarded officers and employees for their contributions to campus and community safety. Awards given included the Lifesaving Medal, the Commendation Bar, Officer of the Year Award, and Employee of the Year Award.

Master Police Officer Aaron Austin was named 2018 Officer of the Year for his dedication to the UNCG Police Department, his fellow officers, the K9 program, and his K9 partner, Tink. Last year, Austin raised more than $7,000 to help fund Tink’s surgery after a hole was found in the dog’s lungs. Austin’s dedication meant Tink’s return to duty.

The Life Saving Medal was awarded to Officer Taylor Trantham, whose life-saving intervention techniques saved the life of a woman last August. Trantham found the woman unconscious on the ground and performed CPR on the subject, restoring breathing until EMS arrived.

Detective Jaime Young won the Commendation Bar for his outstanding performance and dedication in taking on difficult police operations, projects, and programs.

Technical support analyst Joshua Green was named UNCG PD’s employee of the year for the second year in a row. Green was honored for his hard work in supporting officers with camera and technical issues.

By Victor Ayala
Ceremony photo by Michael Ream

Reception next Thursday: learn about Mellon Foundation funded humanities initiative

The Andrew W. Mellon Foundation has awarded UNCG $200,000 for a new humanities initiative that aims to strengthen and transform the humanities for our students, faculty, and communities.

Faculty and staff wanting to learn more about this exciting new humanities project are invited to join Chancellor Gilliam and Provost Dunn at a reception on:

Thursday, January 31
3:30 – 5:30 p.m.
Virginia Dare Room, Alumni House

Light hors d’oeuvres, wine, and beer will be provided.

Please RSVP at: https://goo.gl/fdQCTH

**New online MBA Program for Experienced Professionals**

UNCG’s Bryan School of Business and Economics announces the expansion of its popular Master’s of Business Administration for Experienced Professionals with an online option available in the fall of 2019.

“Anticipating the ever-changing needs of professionals, we are pleased to expand the evening program with the online option. For almost 50 years, this program has provided thousands of working students with the opportunity to earn an MBA to augment their professional lives. The new online option opens doors for individuals who need more flexibility due to work venue, travel schedules, and demanding business hours,” said Tuisha Fernandes Stack, Administrative Director of Graduate Programs.

The program allows professionals who work anywhere in the world to take advantage of the Bryan School’s esteemed reputation and reasonable tuition.

“We really listen to what our community and potential students tell us they need, and we created this online MBA for experienced professionals for their benefit. When companies transfer students to different cities, states, or countries, or when their careers take them in new directions, this can create some hardship for them to complete their work with us. Now, we’ve removed this obstacle allowing students to transition to the online track. We want students to be in the driver’s seat for maintaining their work/life balance,” said Dr. Bill Brown, Associate Dean of the Bryan School MBA program.

This 42-hour program helps students define their vision, build their network and personal brand, and achieve their professional goals. The curriculum prepares students solve problems innovatively, globally, sustainably, and ethically. Optional concentrations include: Business Analytics, Cyber Security, Finance, Information Technology, International Business, Marketing, and Supply Chain Management.

More information is at the **Bryan School Online MBA site.**
‘Psychedelic Counter-Culture’ Inspired Art Exhibition; drummers sought for drum circle

Local artists have created sixties-inspired colorful, psychedelic, and revolutionary art reinterpreted for a new millennium, to be displayed at the Psychedelic, Counter-Culture Art Exhibition at the UNC Greensboro Project Space.

The exhibition will be viewed at UNC’s GPS on Lewis Street downtown February 4-9, 2019.

Closing Night will offer a special event:

Exhibition closing night is February 9, 2019, 6-8 p.m. Refreshments and comments by the curators: UNCG’s Emily Edwards and Lisa Goble. Organizers are planning a Grateful Dead-esque “shakedown street” atmosphere, as you enter the GPS.

If you’re interested in being part of the drummers’ circle, contact Lisa Goble (lagoble@uncg.edu) and/or Emily Edwards (ededward@uncg.edu).

Some details on the art exhibition:

“Revolution is an art, and like all arts, it has its laws.” Leon Trotsky

Or maybe art should have no laws. The 1960s youth art was a celebration of human rights, a sustainable environment, and a peaceful planet as well as a protest against an elitist art culture and mainstream ideology. Now, sixty years since that cultural revolution began, the bold spirit of its aesthetic wave and youth uprising is recycling. The curators has sought work with the energy of artwork by Deadheads, other hippies, comic artists such as R. Crumb, Grateful Dead musician Jerry Garcia, San Francisco poster art, and the 60’s youth driven culture. UNCG’s Psychedelic, Counter-Culture Art Exhibition wants to honor the best of our local pop, underground, comic, colorful, and artistic outrage.

As noted in an earlier Campus Weekly, that week at GPS offers a screening that all Grateful Dead fans will want to see:

**Long Strange Trip: The Untold Story of the Grateful Dead (parts III and IV)**

February 8, 6:30 – 8:30 p.m.

Screening of the Grateful Dead documentary, with a presentation led by Dr. Rebecca Adams, Gerontology/Social Work
News from Department of Languages, Literatures, and Cultures

A few items of interest about LLC:

Dr. Kathleen Macfie was recently named the new director of IGS (International and Global Studies). She is also an associate professor of Russian in the LLC Department.

Additionally, Dr. Roberto Campo (French) has begun his tenure as department head of LLC, succeeding Dr. Amy Williamsen as LLC department head.

Bring supplies for Teacher Supply Warehouse

UNCG Staff Senate is conducting the annual supply drive to benefit the Guilford Education Alliance Teacher Supply Warehouse. The Warehouse offers new and gently-used school supplies to teachers in Guilford County Schools free of charge. Donations from our campus community will help keep the shelves stocked so teachers can visit the facility up to four times a year for items needed in their classrooms.

Most-needed supplies include:

- #2 pencils
- Colored pencils
- Colored markers
- Composition notebooks
- Copy paper
- Construction paper
- Facial tissue
- Hand sanitizer
- Adult scissors
- Glue sticks

Donations can be dropped off in collection bins at the following locations through Friday, February 22:

- Sink Building, 2nd floor near receptionist desk
- School of Education Building, Room 141, mailroom
- Jackson Library, main floor across from Access Services desk
- Housing and Residence Life, 001 Ragsdale Residence Hall
- Bryan 401-D
CourseLeaf CIM and CAT training

On February 5-8, 2019, UNCG will offer training for faculty and staff on CourseLeaf CIM and CAT, a new integrated, web-based curriculum and catalog management system being implemented by the university this spring. CIM, short for Curriculum Inventory Management System, enables the online proposal, review, and approval of new and existing courses while CAT, or Catalog, adds the capability to manage the editing and publishing of the University Catalog to web, mobile, and print platforms. Together, CIM and CAT represent a significant enhancement over existing paper-based processes by providing faculty and staff with a more efficient, accurate, and accessible means of managing the university’s curriculum and catalog.

- The training will include three types of sessions designed around the needs of the different categories of faculty and staff users of CIM and CAT.
- CIM End User sessions are intended for faculty who will be authoring and submitting course and program proposals in the new system.
- Administrators, e.g. departments heads/chairs, associate deans and curriculum committee chairs, who perform an approval role in the curriculum process should attend one of the CIM Approver sessions to learn how to accomplish their tasks in CIM.
- Department and college/school staff and faculty who are responsible for updating non-curricular content in the University Catalog should plan on attending one of the CAT Page Owner sessions.

For more information on CourseLeaf CIM and CAT, please visit provost.uncg.edu/courseleaf/

To register for a training session go to the Workshops & Training section of the website or register at https://workshops.uncg.edu/Workshops-By-Category/268.

Those with questions may contact Kristine Sunda, Executive Director of the Integrated Future Team (CourseLeaf Project Director), kmsunda@ uncg.edu.
UNCG Online Dean finalists’ forums, current schedule

The UNCG Online Dean candidate finalists scheduled to present on Jan. 31 has withdrawn his application. The open forums - whose schedules have been posted in previous weeks’ Campus Weekly’s – are now scheduled to take place in SOE, Room 114, as follows:

(Candidate 1 had a forum Tuesday, January 22nd, 2:15-3:30pm)

Candidate 2: Thursday, January 24th, 2:15-3:30pm

Candidate 3: Tuesday, January 29th, 2:15-3:30pm

“What 20 Million Traffic Stops Tell Us about Policing and Race”

The UNCG Center for Legislative Studies presents its first lecture this semester.

Dr. Frank Baumgartner, Richard J. Richardson Distinguished Professor of Political Science, UNC Chapel Hill, will speak Thursday, February 7, 7:30 p.m., in the School of Education Building, Room 120. The lecture is titled “Suspect Citizens: What 20 Million Traffic Stops Tell Us about Policing and Race.”

Baumgartner’s work generally focuses on how public policies are made in democracies, with attention to lobbying, issue-definition, framing, and agenda-setting, including the role of the media in elections. He was one of the creators of the Comparative Agendas Project, which allows tracking of public policy activities of governments over long periods of time.

He has published 10 books and edited four others. Several of his books have won awards, including the Aaron Wildavsky Award for an enduring contribution to the field of public policy (2001, for Agendas and Instability); the Gladys M. Kammerer Award for the best book on US national policy (2008, for The Decline of the Death Penalty); the Leon D. Epstein Outstanding Book Award on political organizations and parties (2010, for Lobbying and Policy Change); the Louis Brownlow Award for the best book in the field of public administration (2015, for The Politics of Information); and the International Public Policy Association book award (2017, also for The Politics of Information).

In 2011 he received the Samuel J. Eldersveld Award for Career Achievement from the American Political Science Association section on political organizations and parties.

Admission is free. The public is welcome.
Nominate your students for the Libraries’ Undergraduate Research Award

University Libraries wants to recognize your students’ research skills and are soliciting submissions for its Undergraduate Research Award. This $500 prize is given in recognition of an outstanding undergraduate paper or project that best demonstrates the ability to locate, select, and synthesize information from scholarly resources and uses those resources in the creation of an original paper or project in any academic discipline.

Any paper or project completed by an undergraduate in the Spring, Summer, or Fall semesters of 2018 is eligible. Applicants must be enrolled at UNCG in the Spring 2019 semester as an undergraduate student.

If your students have submitted excellent research assignments, access the materials and nominate them today.

Applications are due by 5 p.m. on March 25, 2019. Review the full details at https://library.uncg.edu\ura

Newsmakers: Late January 2019

Whether researchers with timely insights or students with outstanding stories, members of the UNCG community appear in print, web and broadcast media every day. Here is a sampling of UNCG-related stories in the news and media over the past weeks:

- UNCG’s impressive efforts to improve student success were featured in a Higher Education Chronicle article, with quotes from Provost Dana Dunn and Assistant Vice Provost for Strategic Student Success Samantha Raynor. The article spotlighted UNCG’s use of analytics to foster student success – and noted its growing share of low-income and first-generation students. It also noted that Pell Grant recipients at UNCG graduate at a rate nearly identical to that of the general student population.
- Hundreds of UNCG students took part in the Martin Luther King Day of Service last Saturday. Photos of the event were featured in the News and Record. The feature.
- EdNC featured an article on Dr. Julie Edmunds’ study of the effectiveness of early colleges.
- Dr. Rick Bunch was commissioned by The Halsey Institute at The College of Charleston to design an interactive map of the South for their exhibit Southbound. See the result here.
In Memoriam: Lois Edinger

Lois Virginia Edinger died on Dec. 20. She was a professor of education at Woman’s College, beginning in 1962 and retired from UNCG in 1988. During the early 1960s, Edinger served as a high school history instructor for the Governor’s Commission for Educational Television’s “in-school TV experiment,” teaching classes via television on WUNC-TV. She served a one year term as the president of the National Education Association (NEA), and her lobbying efforts during that time are credited with helping to pass President Johnson’s aid-to-education bill in 1965.

In 1966, she received the O. Max Gardner Award, which is the highest honor the UNC System can bestow on one of its faculty members. Edinger also served as a representative of the Associated Schools Project sponsored by the United Nations Educational, Scientific, and Cultural Organization (UNESCO). In that capacity, she traveled to Pakistan, Kenya, and Malaysia, to exchange materials, methods, and curriculum models with participating schools and instructors in an effort to broaden intercultural education. In the late 1970s and through 1980, Edinger worked as director of a federal grant program to develop international studies facilities for a consortium of area colleges and universities, including UNCG, N.C. A&T, Guilford College, Greensboro College, High Point College, and Bennett College.

Information and copy drawn from The Encyclopedia of UNCG History.

Dr. Gregory Grieve explores role of evil in video games

It’s become a popular debate in contemporary society: Are video games causing young people to become more violent? Or are they just another form of entertainment?

Recently, a new study emerged that ties video games to physical aggression. Yet according to an article in the Scientific American, the debate “is by no means over,” with researchers still disagreeing on the findings and their significance.

UNC Greensboro religious studies professor Dr. Gregory Grieve is taking a different approach to the subject of video games and evil. Grieve thinks the arguments of both sides may be too simplistic, so he’s looking beyond the current controversy to understand how evil works in
video games.

“Evil plays a large part not only in how video games are read by audiences, but also how they are designed,” Grieve explains. “There’s this good versus bad struggle that is a common theme.”

Grieve started this new project last summer, thanks to a UNCG Faculty First Grant that allowed him to spend time at the Game Research Lab and Centre of Excellence in Game Studies at the University of Tampere in Finland. In October, as part of a three-year working group on Public Theologies of Technology and Presence, he gave his first public talk on the subject in Berkley, California.

In order to explore the role of evil in video games, Grieve starts with a close reading of a game – the same way that an English professor would do a close reading of a novel. He then talks to designers and players, and conducts an analysis of the paratextual materials, such as the fan fiction and comments on YouTube.

Grieve hypothesizes that humans have always had myths about good and evil, and video games have become the newest outlet for people to engage in these notions of evil. However, unlike a novel or a movie, people are actually interacting with evil – perhaps fighting a dragon, zombies or cult members.

“People have always tried to understand why there is evil in the world. Video games are just another place where people are trying to figure that out.”

So how does a religious studies professor end up studying video games?

Throughout his career, Grieve has always studied popular culture and religion. About a decade ago, he began studying the role of Buddhism online, specifically in the virtual world of the popular online game “Second Life.” From there, his students started asking him about video games.

“Video games became a natural extension of my work – especially how they get students to engage with ethics,” he says.

This semester, Grieve is bringing his research into the classroom as he teaches a new course on religion and evil.

Ultimately, the work will culminate in a book.

“I think this work is significant because it can show us how notions of evil are used in contemporary society,” he says. “Video games are a lens to understand this bigger issue.”
By Alyssa Bedrosian. This story originally appeared in UNCG Now site.

**Dr. Christopher Hodgkins**

Dr. Christopher Hodgkins (English/Atlantic World Research Network) spoke at Washington’s Folger Shakespeare Library for the April 3-5 conference celebrating the Bard’s 450th birthday, “Shakespeare and the Problem of Biography.” He joined Barbara Lewalski of Harvard University and Andrew Hadfield of the University of Sussex for the opening panel on “Literary Biography,” discussing old and new biographies of George Herbert, John Donne, Edmund Spenser and John Milton. Hodgkins presentation was titled “What’s Your Angle? The Problematic Biographies of Izaak Walton.”

On April 11, Hodgkins will make a pilgrimage to Canterbury to serve as master of ceremonies at the launch celebration for The Edinburgh Companion to the Bible and the Arts, edited by Stephen Prickett, to which Hodgkins has contributed his essay “Biblical and 17th-Century Poetry: The Case of the Psalms and George Herbert.”

Hodgkins is the co-editor of “The Digital Temple,” the born-digital edition of George Herbert’s poetry.

**Dr. Michael Frierson**

**Dr. Michael Frierson (Media Studies)** recently gave a presentation to the Upper School of the Greensboro Day School on his personal documentary “FB - KKK.” The film documents the life of Frierson’s father, Dargan, an FBI agent stationed in Greensboro during the 1960s and Dargan’s work with George Dorsett, the highest ranking member of the UKA who secretly provided information to the FBI under a program called COINTELPRO WHITE HATE.

**Dr. Olav Ruepell and Dr. Esmaeil Amiri**

**Dr. Olav Ruepell, Dr. Esmaeil Amiri (Biology)** and graduate students in the Ruepell Research group published an article in The Science of Nature journal about honey bee experiments they conducted during the solar eclipse of 2017 at the University of Clemson. For their research, they compared foraging and homing activities of hives with varying food supplies and brood populations. The article and results can be found here, and a description of the work that took place during the eclipse is viewable here.
Dr. Brittany Cassidy

Dr. Brittany Cassidy (Psychology) The Association for Psychological Science (APS) has recognized Dr. Cassidy as a “Rising Star.” APS awards this distinction to early career candidates whose work has potentially broad impact via significant discoveries, methodological innovations, and/or empirical or theoretical contributions. Cassidy’s research program focuses on how younger and older adults form impressions of others. She uses multiple methods, including behavioral studies, eye-tracking, and brain imaging (fMRI), to understand the processes that underlie how people evaluate and remember others.