

## Welcome to Campus Weekly



UNCG

CAMPUSWEEKLY

## Celebrate UNCG, with tomorrow's 'Believe in the G'



Why do you Believe in the G?

Maybe it's the University's commitment to student success, its excellence in community-engaged research, or the \$1 billion economic impact it has on the Triad. Or perhaps it's the Spartan spirit you feel when cheering on UNCG Basketball, or the growing number of national rankings and recognition.

There are so many reasons why alumni, students, faculty, staff, and friends believe in UNC Greensboro and its mission.

This Thursday, Feb. 21, all Spartans and UNCG supporters are invited to celebrate UNCG and share why they are a "believer" with the sixth annual Believe in the G campaign.

As part of the 24-hour campaign, participants are asked to wear blue and gold, share their UNCG story on social media using the hashtag #BelieveintheG, and make a financial gift. The University's goal is 1,200 gifts of any size.

"Believe in the G is a fun 24-hour celebration of all the things we love about UNCG," said Beth Fischer, vice chancellor of advancement. "There will be lots of events and support opportunities going on, and our team will be all over campus, surprising people with Believe in the G swag. We encourage everyone to wear their blue and gold, share with your friends all the things you love about UNCG and put it on social media, and make a gift of any size to

support the area of campus that means the most to you.”

Additionally, alumni, parents, employees, and friends are invited to enjoy the annual Spartan Spot event, featuring snacks and premium seating, at the men’s basketball game on Feb. 21. After the game, local alumni will continue the celebration at Old Town Draught House.

Can’t make it to campus? UNCG Regional Alumni Networks will host Believe in the G events across the state and in select cities around the country. Event information and registration can be found on the [Alumni Association website](#).

To learn more about the campaign and to participate, visit [BelieveintheG.com](#).

*By Alyssa Bedrosian*

*Photograph by Jiyoung Park*

## Facilities Operations tests new exterior signage



As you make your way around campus in the coming days, you may notice some new exterior signs sporting the University colors and updated brand elements.

These full-scale mockups can be seen in front of the School of Education building, at Gray Residence Hall, and on Walker Avenue in front of Coleman building.

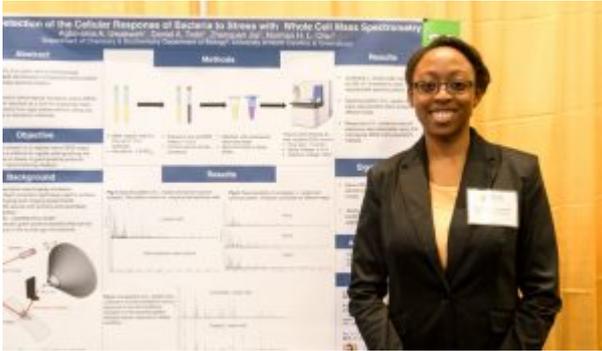
Pending approval of the designs, a plan will be devised to implement the updated signage across the University.

Exterior signage is an important part of helping faculty, staff, students, and community members find their way around campus, but it also plays a key role in establishing a unified and vibrant campus identity. As our campus grows and evolves, signage plays an important, unifying role in defining campus clearly and consistently.

The new signs are designed to last a minimum of 10 years. Future signs will be updated based on wear and tear, location, public visibility, funding, and other considerations.

*By Victor Ayala*

## New approach: undergraduate and graduate research expos in same week



For the first time [at least in recent history], UNCG's Undergraduate and Graduate Research and Creativity Expositions will be held on consecutive days in an effort to celebrate student learning through inquiry and the advancement of knowledge and understanding across the many disciplines represented on our campus.

On Wednesday, graduate students will present posters in the Cone Ballroom as judges from the community decide who will receive the 15 \$1000 prizes. The judging begins at 2 p.m. and the Chancellor and Provost will speak at a bridging ceremony in the EUC Auditorium at 5 p.m., which will include an awards ceremony.

Undergraduates will take the stage on Thursday, when they'll present posters, talks, panel discussions, exhibits and performances in the EUC Cone Ballroom and adjacent conference rooms. This program will be from 9 a.m. – 3 p.m. and is designed to provide our students a place to showcase their scholarly endeavors for the campus and community. Up to five categories will be considered for \$5,000 in prizes.

Although registration for the Graduate Expo has closed (see earlier CW story), organizers are still accepting abstracts for the Undergraduate event:

The [Undergraduate Deadline](#) is February 27.

Encourage your students to participate – come on out to celebrate student research on both days.

## Alumna Emily Gordon recalls her Oscar night



The Academy Awards will be held this Sunday. A year ago, UNCG alumna Emily V. Gordon walked the red carpet as an Oscar nominee. This year, she'll watch from home, as she prepares for her Apple TV series "Little America" (currently in pre-production), for which she co-wrote the pilot and is executive producer.

Gordon '01, '03 MS/EdS, who worked in the UNCG Writing Center and Jackson Library while a student, earned her BA in psychology and her MS/EdS in couples and family counseling.

Enjoy the recent [UNCG Magazine feature](#) in which she recalls the excitement of that Oscar night, the writing and making of "The Big Sick," which earned her the Oscar nomination, her book "Super You: Release Your Inner Superhero," and the ways UNCG played a role - including one particular English class (ENG 223) that helped lay the foundation for her screenwriting career.

[View the UNCG Magazine article.](#)

## **"Hidden figure" Dorothy Vaughan and STEM Women of Color**

Dorothy Vaughan was one of NASA's most notable "hidden figures," women of color who overcame great challenges in their pivotal work for the space program. As the first African American manager of the Langley Research Center, she led a team of African American women who calculated complex mathematical equations by hand to contribute to research and design for rockets. She was a central figure in the book "Hidden Figures," by Margot Lee Shetterley.

Now, at “Hidden No More: STEM Women of Color,” Vaughan’s daughter and daughter-in-law will be among the panelists discussing current struggles for women of color pursuing careers in science, technology, engineering, and mathematics, and their success despite them.

Speaking will be Ann Vaughan Hammond and Peggy Vaughan, daughter and daughter-in-law of Dorothy Vaughan, Langley Research Center’s first African-American manager; Dr. Jamila Simpson, interim Associate Dean for Academic Affairs for the College of Sciences at NCSU; Dr. Stephani Page, Molecular Physiologist at Duke Molecular Physiology Institute; and Crystal Harden, Director of Programs and Strategic Initiatives, as well as Chief Diversity Officer, at Morehead Planetarium.

The panel is February 27, from 4-5:30 p.m., in the Sullivan Science Building, Room 101.

## Upcoming music performances

Music is a vital part of life, and a vital part of UNCG. In the coming months, the College of Visual and Performing Arts has a wide variety of concerts and musical events. Performances are free unless otherwise noted.

- February 22: Symphony Orchestra with Fabián López, violin: The UNCG Symphony Orchestra will play pieces by Purrington, Mendelssohn, and Shostakovich, with celebrated violinist and associate professor Fabián López. UNCG Auditorium, 7:30-9:30 p.m.
- February 24: UNCG Jazz Ensembles I and II, directed by professors Chad Eby and Thomas Heflin, will present a program celebrating great pianist composers of jazz, with a focus on the music of Herbie Hancock. Music Building Recital Hall, 3:30-5:30. To purchase tickets, visit the [event page](#),
- February 25: Jacob Adams Guest Artist Recital: Violist Jacob Adams is Assistant Professor of Viola at the University of Alabama, principal violist of the Tuscaloosa Symphony, among many other roles. He will perform at the Music Building Organ Hall, 7:30-9:30 p.m.
- March 12: Minerva Scholars Honors Recital: Recipients of the prestigious Minerva Music Scholarship will perform a free recital at the CVPA Recital Hall, 7:30-9:30 p.m.
- March 17: Bruce Johnstone Guest Artist Recital: For more than 40 years, Bruce Johnstone has played saxophone in a variety of important jazz and jazz fusion bands. He will perform in the Music Building Recital Hall, 7:30-9:30 p.m.
- March 19: Anima Vox Faculty and Guest Artist Recital: Associate Director of Choral Activities, Dr. Carol Ott will join with flautist Tadeu Coelho for a diverse performance that blends chamber music and free improvisation. Recital Hall, 7:30-9:30 p.m.
- March 28: Casella Sinfonietta: An ensemble performing works for 6 to 18 players, the

Casella Sinfonietta plays one concert each semester. This semester, it will be at the Music Building Recital Hall from 7:30-8:30 p.m.

## Newsmakers: Yourkavitch, Kiss, Cech, Parsons, Sarver

Whether researchers with timely insights or students with outstanding stories, members of the UNCG community appear in print, web and broadcast media every day. Here is a sampling of UNCG-related stories in the news and media over the week:

- Dr. Yourkavitch was featured in a Reuters article on research about delayed bathing increasing newborns' breastfeeding rates. [The article](#).
- Dean Kiss and Dr. Cech are among those in a News and Record piece on an upcoming TEDxGreensboro forum. [The article](#).
- Dr. Anne Parsons was interviewed in Lilith about her studies on the criminal system and mental illness. [The piece](#).
- Master's student A.E. Sarver wrote for Broadway World about her experiences in UNCG's theater program. [The article](#).
- WFMY featured the 30th Annual Carolina Band Festival, hosted at UNCG, as a community snapshot. [The feature](#).

## ARF and AARP Event

Mark Hensley and his team from the American Association of Retired Persons (AARP) will give a presentation on campus on Friday, March 8, 2019, from 11:30 am until 1:30 pm in the Alumni House, Virginia Dare Room. Hensley will provide an overview of the outstanding projects that AARP is heading up in the Triad and will particularly talk about their advocacy work with our state legislature and throughout the region.

AARP will be covering the cost of the luncheon. If you would like to attend, you will need to RSVP to AARP, so we have an accurate count for lunch. You can register at this site: <http://aarp.cvent.com/events/aarp-triad-aarp-in-your-community-uncg-alumni-house-3-8-19-11-30-am-1-30-pm/event-summary-92813833cfa9488ab5c6b57ac11d1cae.aspx>

The event is open to all UNCG faculty and EPA administrative and professional staff, regardless of whether you are a UNCG Association of Retired Faculty (ARF) member. Organizers hope to see many of you at this very informative presentation, so please RSVP.

ARF membership is open to all UNCG retired and employed faculty (tenure track, non-tenure track, & EPA administrative and professional staff) who are 55 and older. Membership applications will be available at this event, or you can join online at <http://uncgarf.org/>. For more information, contact Susan Dennison, ARF President ([stdennis@uncg.edu](mailto:stdennis@uncg.edu)).

## Photos tell the story of Princeville, NC

“Portraits of Humanity,” an exhibition that will open at the Office of Intercultural Engagement in the EUC, runs through the 28th. The portraits, a mix of people, houses, churches, and so on, tell the story of Princeville, NC.

Princeville, North Carolina, was chartered by freed black slaves after the Civil War. Originally called Freedom Hill, several town leaders traveled to Raleigh in 1886 and convinced the legislature to grant Freedom Hill legal, incorporated status. They also requested that the name of the town be changed from Freedom Hill to Princeville in honor of Turner Prince. A former slave, Mr. Prince used his carpenter skills to help build several houses in the village.

Today, Princeville struggles to recover from the flood waters of Hurricane Matthew, which ravaged the town in October 2016. Seventeen years earlier, in 1999, the town was ravaged by Hurricane Floyd. The near-total devastation wrought by these two catastrophic storms threatens to overwhelm this small town of 2,200 people. At a time where they are struggling, yet again, to recover, the people of Princeville mourn the loss of those things they hold close to their hearts: their photo albums, bibles, yearbooks, and more, those momentous that helped to define them. And many fear for the continued existence of Princeville.

[See this Intercultural Engagement announcement of the exhibition.](#)

## Child and Family Research Network Application for Summer Funding - 2019

CFRN has two \$5000 stipends available for summer salary/research support during the summer of 2019.

The goal of this funding is to facilitate interdisciplinary faculty research that will increase external funding. The funding will be awarded to two teams of researchers and may be used for faculty salary, graduate student support, or research supplies. The requirement for accepting summer funding is that faculty are working collaboratively (across more than one department) on a proposal for external funding to be submitted during the academic year 2019-2020.

If you would like to be considered for funding, please submit the following to CFRN@uncg.edu by **5 p.m. on March 15, 2019.**

Funding Application

1. Title of proposal, names of P.I.s/project team members

Funding agency, due date, estimated direct costs

\*please indicate whether this is a resubmission or an initial submission

2. A one-page description of the proposal that should include the following: (using non-disciplinary language)
  - status of current research related to the proposal
  - plan for the use of the funding to support proposal writing
  - overview of the research plan that addresses aims and feasibility
3. A recent biosketch or vita for all team members
4. Summary of internal research funding for last five years, including funding from CFRN
5. Completed Budget Summary Page, including estimated fringe charges

Review criteria:

- project's relevance to child and family research, broadly construed
- likelihood that the research will be funded (clarity of the proposal, feasibility, match between the request and the funding agency, ability of the P.I./project team to carry out the research)

For one award, priority will be given to a proposal with a focus on diversity or equity.

If applications are of equal merit, priority will be given to applicants who have not received prior CFRN funding.

Funding decisions will be made by April 2, 2019. Recipients of funds will be notified, and feedback on proposals will be provided by April, 25, 2019.

For more information, contact Susan Calkins ([sdcalkin@uncg.edu](mailto:sdcalkin@uncg.edu)) or Chris Payne ([ccpayne@uncg.edu](mailto:ccpayne@uncg.edu)).

## **'The Life of Bayard Rustin' part of Human Rights Research**

## Network series

The Human Rights Research Network presents the first film of the spring series. The film is "Brother Outsider: The Life of Bayard Rustin," a 2003 documentary that chronicles the life of civil rights organizer, Bayard Rustin, who helped to organize the 1963 March on Washington.

The film will be on February 28 at 6:30 p.m. in 120 School of Education Building. The discussant is Dr. Danielle Bouchard, Associate Professor in Women's & Gender Studies, UNCG.

All are welcome. For more info, see [sites.google.com/uncg.edu/hrrn/](https://sites.google.com/uncg.edu/hrrn/)

Future films are:

March 21, 2019

**"The Edukators"** (Dir. Hans Weingartner, 2004 - 127 minutes)

Screening at 6:30 p.m. in SOEB 120; In conjunction with the Global '60s conference.

This crime drama focuses on three anti-capitalist Berlin activists who break into upper-class homes and encounter a former radical activist who had been the leader of the Socialist German Student Union during the 1960s.

Discussant: Dr. Susanne Rinner, Associate Professor of German Studies, Director of Undergraduate Studies in German, UNCG

April 11, 2019

**"Fog of War"** (Dir. Errol Morris, 2003 - 107 minutes)

Screening at 6:30 p.m. in SOEB 120

This Academy Award-winning documentary features Robert McNamara, the former US Secretary of Defense in the Kennedy and Johnson administrations, detailing eleven lessons he learned about warfare and diplomacy from his experiences during the Vietnam War.

Discussant: Dr. Jerry Pubantz, Professor of Political Science and former dean of Lloyd International Honors College, UNCG

This series of films is part of UNCG's interdisciplinary series "The '60s: Exploring the Limits," a curated lineup of performances, lectures, films and exhibits engaging members of the campus and the broader community throughout the year. For a complete listing of events, visit [sixties.uncg.edu](http://sixties.uncg.edu).

## **Governor's Awards for Excellence call for nominations**

Nominations for the 2019 Governor's Awards for Excellence has begun. This award is the highest honor a state employee may receive for dedicated service to the State of North Carolina and its citizens. The award gives us an opportunity to recognize exemplary state employees whose service and contributions go beyond the call of duty and make a positive difference in the lives of their fellow North Carolinians.

The award recipients will be publicly recognized at a ceremony and a reception for the winners and their family, friends and co-workers. The date for the ceremony is to be set at a later time but will be communicated as soon as it is known.

This Program is a wonderful opportunity to reward our most outstanding employees in a meaningful way. Although it is certainly important to show appreciation to all employees, it is especially important to recognize those individuals who lead by example and go well beyond their normal job requirements.

It would be wonderful if we had representation from UNC Greensboro this year, so I encourage each of you to show your support of the Governor's Award for Excellence Program by considering nominating deserving colleagues for this high honor!

### **The deadline for nominations is March 18, 2019.**

The nomination process is online again this year. You can find more information about the program, award nomination categories, the online nomination form as well as the nomination checklist at [excellenceawards.nc.gov](http://excellenceawards.nc.gov). You can also view the profile of previous award winners [here](#). Nominations will be reviewed and final candidates will be submitted by Human Resources.

For all questions or concerns, please contact Sarah Alston at [s\\_alston@uncg.edu](mailto:s_alston@uncg.edu) or 336-334-4511.

## Dr. Terri Shelton on APLU Commission on Economic and Community Engagement executive committee



The Association of Public and Land-Grant Universities (APLU) has created an inaugural Commission on Economic and Community Engagement (CECE).

Dr. Terri Shelton, Vice Chancellor for Research and Engagement and Carol Jenkins Mattocks Distinguished Professor, has been selected to serve on the executive committee of this innovative, national commission.

This new executive committee is broadly representative of the chief economic and community engagement leaders across the diverse perspectives and missions of the APLU member institutions.

The commission will:

- Recognize exemplary engagement programs through its Macgrath and IEP designation and awards programs;
- Support members in improving their engagement practices through learning exchange programs;
- Engage members in understanding the factors that contribute to successful engagement; and
- Develop a collective voice about the important role of engagement efforts in achieving the APLU's institutional missions.

The CECE will offer its members the opportunity to build meaningful partnerships, enhance educational delivery, transfer knowledge, and demonstrate impact in the communities served by public higher education in North America.

The 26 Executive Committee members are listed [here on the CECE website](#).

As UNCG's Vice Chancellor for Research and Engagement, Shelton focuses on the advancement of research at the University and manages activities in the areas of research administration, research integrity, innovation and commercialization, and community and economic engagement. She also oversees interdisciplinary, campus-wide research.

Her scholarly impact includes over 75 publications and over \$35 million in grants and

contracts.

A quintessential feature of her work is the bridging of research, policy, and evidence-based practice, to create partnerships that build the capacity of communities, families and youth, service providers, researchers, and policymakers.

Shelton was honored by the State of North Carolina with a Family Driven-System of Care Lifetime Achievement Award and was named one of 2017's Outstanding Women in Business by the Triad Business Journal.

## **Dr. Nancy Maclean to present on democracy**

Dr. Nancy MacLean, the William H. Chafe Professor of History & Public Policy at Duke University, will present to UNCG and the larger community on Monday, February 25, in the EUC Auditorium at 7 p.m.

She is the author of "Democracy in Chains: The Deep History of the Radical Right's Stealth Plan for America." Coffee, tea, and desserts will be served in the reception area of the auditorium at 6 p.m. and her book will be available for purchase.

This event is co-sponsored by the UNCG Chapter of AAUP, the UNCG Association of Retired Professors, and the League of Women Voters of the Piedmont Triad.