Welcome to Campus Weekly

At 2019 Faculty Awards, celebrating ‘outstanding achievements’

The videos showed the honorees larger than life. And that’s fitting, when you consider the impact these faculty have on our students, our state, and – in many cases – our world.

The 2019 Faculty Awards Ceremony was held Wednesday in the EUC Auditorium. The awards honor UNCG faculty who display excellence in teaching, research, and enhancing student success.

Provost Dana Dunn welcomed the audience and honorees with remarks – as did Chancellor Gilliam via a beautiful taped video message. They noted the ceremony presented an ideal opportunity to celebrate the outstanding achievements of our faculty.

Trustees chair Brad Hayes joined Dunn in presenting awards. Dr. Alan Boyette assisted in the ceremony, which included a brief video highlighting the recipients’ accomplishments and approach to teaching.

The recipients of the 2019 Faculty Awards:

- Dr. Dianne Welsh: UNC Board of Governors Excellence in Teaching Award
- Dr. Mariche Bayonas: Mary Settle Sharp Award for Teaching Excellence
- Dr. Amanda Gale: James Y. Joyner Award for Teaching Excellence
- Dr. Aaron Terranova: Anna Maria Gove Award for Teaching Excellence
- Dr. Pam Kocher Brown: UNCG Online Award for Excellence in Online Education
Dr. Susan Keane: Outstanding Faculty Mentor Award from the Graduate School
Dr. Ruth DeHoog and Dr. Ken Klase (on behalf of MPA program, Political Science): Student Learning Enhancement Award
Dr. Ramji Bhandari: Thomas Undergraduate Research Mentor Award
Sarah Dunning: Advising Excellence Award for Faculty Advisor
Steve Haines: Gladys Strawn Bullard Award
Dr. Matina Kalcounis-Ruppell: Holshouser Award for Excellence in Public Service nominee
Dr. Tom Martinek, Sr.: O. Max Gardner Award nominee
Dr. L. DiAnne Borders: Senor Research Excellence Award
Dr. Risa Applegarth: Junior Research Excellence Award

Six faculty members received 30 years of service awards: Dr. Keith Debbage, Dr. John Lepri, Roberta (Robin) Maxwell, Dr. Jonathan Tudge, Dr. Kathleen Williams, and Dr. Michael Zimmerman.

Six received 35 years of service awards: Dr. Rebecca Adams, Cathy Griffith, Mary Eloise Hassell, Dr. Susan Keane, Professor Jo Ramsay Leimenstoll, and Dr. Jerry Walsh.

Three were recognized for 40 years of service: Dr. William Karper, Dr. Stephen Layson, and Mark Schumacher.

A reception in the Alumni House, Virginia Dare Room followed.

This year the Faculty and Staff Awards are being presented in two parts, to better highlight the outstanding contributions of both UNCG faculty and UNCG staff members. The Staff Awards Ceremony will be held on May 20.

View the videos below to learn about the award recipients.

Videos by UNCG media studies students and Professor Michael Frierson
Photograph by Jiyoung Park.
His love for cookies is simply summed up in his favorite quote: “C is for Cookies. That’s good enough for me.” However, Cookie Monster’s upcoming visits to Guilford County are to celebrate a local collaboration that leverages the simplicity and familiarity of Sesame Street characters to help parents and professionals discuss complicated issues with young children.

Guilford County is one of a small number of communities in the United States that has a formal partnership with Sesame Street in Communities (SSIC), which is the nonprofit arm of Sesame Street that offers online and print resources to foster positive development in early childhood. In addition to resources that foster positive academic, social, and physical development, SSIC resources use familiar characters to address serious challenges that families may face, such as trauma, homelessness, community violence, and grief.

The Sesame Street in Communities-Guilford County collaborative is spearheaded by five local organizations: UNC Greensboro’s Healthy Relationships Initiative, the Guilford County Partnership for Children, Guilford Child Development, the United Way of Greater High Point, and Ready for School, Ready for Life.

Dr. Christine Murray, the UNCG professor who directs the Healthy Relationships Initiative, said, “Our organizations have been working independently for the last few years to embed the Sesame Street in Communities resources into our programs. Last year, we formalized our local collaborative so that we could most effectively share these resources with families and professionals in our community. The May 7th events will be a great way to celebrate our collaboration and spotlight the wonderful resources that our partnership with Sesame Street in Communities brings to Guilford County.”

Two free launch events will occur on May 7, with the morning program at the High Point Public Library and the afternoon program at the Greensboro Public Library. Both events will feature appearances by a walk-around Cookie Monster character, performances by local band, Big Bang Boom, free cookies, and family-friendly activities.
“We know that families in our community face many difficult challenges when raising young children,” said Murray. “The resources from Sesame Street in Communities offer some kid-friendly tools that parents and professionals can use to help young children through challenging times.”

For more information, visit the Facebook event page or www.ssicguilford.org/launch.

**Prestigious Phi Beta Kappa welcomes 55 Spartan initiates**

Phi Beta Kappa’s initiation ceremony for new members was held Monday, April 15.

Phi Beta Kappa is the oldest and one of the most prestigious honor societies in the United States for liberal arts undergraduates. Established in 1934, UNCG’s Epsilon chapter is just one of seven Phi Beta Kappa chapters in North Carolina. It and was recognized in 2006 by the national society as the nation’s most outstanding chapter.

Now, UNCG’s chapter of PBK has inducted a new group of 55 exemplary UNCG students.

The ceremony, held in the Weatherspoon Art Museum Auditorium, featured Dr. Stan Meiburg, Director of Graduate Programs in Sustainability at Wake Forest University. He presented the lecture “Wisdom and the Sustainable Life.”

Provost Dana Dunn was presented with an honorary membership to Phi Beta Kappa, in recognition of her support of and excellence in the liberal arts and sciences.

**The in-state inductees and their hometowns are:**

Alamance County: Jessica Rebecca Lewis Miller (Burlington)

Buncombe County: Eliza Rosebrock (Asheville)

Caswell County: Evan Bradner (Blanch)

Cherokee County: Lily Eliza Beaster (Murphy), Caitlin Clement (Murphy)
Edgecombe County: David Jamal Webb (Rocky Mount)

Forsyth County: Kyle Eric Bays (Lewisville), Alexis Jane Brunnert (Kernersville), Mr. Peyton Carver Hammed (Kernersville), Rebecca Martinez (Kernersville)

Guilford County: Michael J. Bell (Greensboro), Mr. David Lawrence Blackman (High Point), John Mark Bracewell, Jr. (Oak Ridge), Walter Combs (Stokesdale), Matthew Edwards (Greensboro), Ayesha Ejaz (Jamestown), Madeline Cecilia Galliano (Greensboro), Skye Michelle Harrelson (Greensboro), Mr. Jonathan Andrew Harris (Greensboro), Sufiya Sheikuna Hassan (Greensboro), Melissa Hensch (Stokesdale), Mr. Ibeabuchi Iloghalu (Greensboro), Manead Khin (Greensboro), Miss Brenna R. Koss (Greensboro), Morgan Eliza Lathery (Greensboro), Shelby Kay Dearborn Lentz (Greensboro), Mr. Daniel McLaughlin (Greensboro), Abigail Panz (Greensboro), Miss Hannah Snow (High Point), Amy Elizabeth Stanton (Greensboro), David John Von Dohlen (High Point), Mrs. Virginia Owens Wheeler-Truhe (High Point)

Halifax County: Monique Williams (Roanoke Rapids)

Henderson County: Kaitlyn Rose Farina (Hendersonville), Sarah Ezzat Kasem (Hendersonville), MaryKent Renee Wolff (Fletcher)

Iredell County: T. Brandon Purcell (Statesville)

Johnston County: Olivia Rose Biro (Clayton)

Mecklenburg County: Anitra Celeste Harris (Charlotte), Jeremy Munden (Charlotte)

Pitt County: Shayla Lee (Greenville)

Rockingham County: Elizabeth Padgett Robertson (Reidsville)

Wake County: Talita Ahmed (Cary), Mr. Nicholas Jack Chambers (Wake Forest), Ms. Carolina Elizabeth Galdi (Apex), Arielle Smallwood (Cary), Mr. Alexander Williams (Morrisville)

Yancey County: Brandon L. King (Burnsville)

**Out-of-state inductees are:**

Arizona: Sarah L. Banks (Litchfield Park)

Colorado: Kayley Rae Tucker (Littleton)

Georgia: Miss Abigail Elizabeth Klima (Dallas)
Call for Participants - 2019 Global Engagement Summer Institute

As part of UNCG’s Quality Enhancement Plan (QEP) on Global Engagement, a final summer institute for faculty development will be offered May 15-17, 2019, from 8:30 a.m. to 5 p.m. Days 1 and 2, and 8:30 a.m. to 2:30 p.m. Day 3, including lunch.

The purpose of this year’s institute is to provide professional development opportunities for selected faculty and administrators who wish to sustain global engagement activities on campus beyond the funding of the QEP. “We are particularly interested in participants who serve as committee heads, dean’s office personnel, and other influential stakeholders who work within the realm of global engagement. We will focus on the future by considering a toolkit, incorporating high impact practices into majors and in co-curricular activities, discussing ways to address new general education competencies, and advancing best practices to include graduate students in global engagement. In addition to speakers, activities, and panels, GESI participants will help build a campus network of champions who are interested in sustaining global engagement beyond the five years of the QEP. Our keynote speaker is Dr. Anthony Ogden, of the University of Wyoming, who created an intercultural toolkit similar to what we have in development now at UNCG. We will focus some of our energy on sustainability work groups designed to brainstorm a future plan that supports faculty development and student education across all learning environments at UNCG.”

If you are committed to sustaining global engagement at UNCG, and you are involved in influencing your unit on campus, then please join in, in May. Fill out the application below
Selected participants will be notified by May 2. Submit your application here: https://forms.gle/orLqJ2iyC7N6rsAc7

Coffee and collaboration and nursing deans throughout the region

More than two dozen administrators shared ideas over coffee and discussed best practices during lunch. They spent the day advocating for North Carolina nursing students.

Representatives from 25 universities and colleges across the state gathered April 10 as UNC Greensboro and North Carolina A&T hosted the North Carolina Council of Higher Education in Nursing’s annual spring meeting at the Union Square Campus.

Dr. Robin Remsburg, dean of UNCG’s School of Nursing, was among 17 chief academic officers who represented in-state institutions that ranged from large public universities to small private colleges at the day-long meeting.

“There’s nothing like being with other deans because frankly no matter where you’re from, whether it’s here in North Carolina or across the country, we have a special bond because of our profession,” said Dr. Marion Broome, dean of Duke University’s School of Nursing.

“We have a special responsibility because we’re putting out the future nurses, and frankly we have all the same challenges. It really doesn’t matter how big your program is or how small it is, the challenges are very very similar.”

Tables were arranged in a large rectangle to seat all the administrators who had traveled to Greensboro to discuss a variety of issues affecting North Carolina nursing schools. One presentation covered ways to identify and address work-related stress in nurses.

Dr. Tama Morris serves as president of the North Carolina Council of Higher Education in Nursing in addition to her position as dean of the Blair College of Health at Queens University of Charlotte. She said the council represents a united “voice of higher nursing education” in the state.
“It could be a very adversarial type relationship, but what we do is we actually share ideas. We address common issues,” Morris said. “We provide a lot of support for each other. We have a mentoring piece that we’ve started in the last two years, so that if you’re new in the state, you get a mentor. We also pick up the phone and call each other.”

The North Carolina Council of Higher Education in Nursing consists of 28 in-state universities and colleges that serve as members. Its mission includes improving the nursing profession by “advancing the quality of baccalaureate and graduate programs in nursing.”

Other states have similar organizations. “The needs in health care and the challenges in health care are so enormous, and there is plenty of work to go around,” Broome said.

“So especially in nursing education, there’s no room for competition. We each have a different mission.”

By Alex Abrams

**Diversity in Language and Culture Conference May 4**

On Saturday May 4, 2019, the Coalition for Diversity in Language and Culture will host the second annual Diversity in Language and Culture Conference in the School of Education Building from 9 a.m. to 2:30 p.m. This year’s conference theme is “Love and Compassion in Education.”

Dr. Laura Rendón, the author of “Sentipensante Pedagogy: Toward a Transformed Vision of Education Centering Wholeness, Social Justice, & Liberation,” will provide the keynote address. Following her keynote speech, numerous breakout sessions will be available for workshops and panel presentations. Students, faculty, staff, and community members are welcome to attend.

Visit the conference website for more information and to register: [https://dlccuncg.weebly.com/](https://dlccuncg.weebly.com/)

**Annual Jack Cooke Golf Classic**

All are invited to join the Department of Recreation at Oak Hollow Golf Course Monday, May 13, for the 33rd Annual Jack Cooke Golf Classic.

Register at [https://recwell.uncg.edu/im/golf/](https://recwell.uncg.edu/im/golf/)

The fee is $40 per person and includes the green fee with cart, range balls, picnic, and door
prizes. The round will begin with a 9:00am shotgun start and will feature 18 hole Captain’s Choice (4-person teams) format. Teams must register by Tuesday, May 6, 2019.

If you have any questions or would like to request accessibility/disability accommodations reach out to b_ohr@uncg.edu or 336-334-3575.

**Information Literacy Development Awards available for faculty and instructors**

UNCG’s University Libraries will offer four $1,250 awards for courses to be taught in Fall 2019.

These awards support faculty who plan to restructure a course in order to more intentionally integrate information literacy and research throughout the course. Recipients will also participate with colleagues in a new faculty learning community on information literacy. This award is open to anyone who teaches a course at the undergraduate or graduate level and has the authority to make substantive changes to that course.

Applications are due by April 29, 2019, at 11:59 p.m. For full details and application materials, visit [http://go.uncg.edu/ilfacdev](http://go.uncg.edu/ilfacdev). For questions or more information, contact Jenny Dale at jedale2@uncg.edu.

**Newsmakers: Nash, Minerva, Phillips, and Moss Street**

Whether researchers with timely insights or students with outstanding stories, members of the UNCG community appear in print, web and broadcast media every day. Here is a sampling of UNCG-related stories in the news and media over the week:

- Dr. Donna Nash’s research was featured in National Geographic online last week. Look for it in the print magazine. It was also featured in The London Economic. [The National Geographic article](http://go.uncg.edu/ilfacdev) and the [TLE Piece](http://go.uncg.edu/ilfacdev).
- Professor Emilia Phillips was one of two poets sharing their work at the “Poetry on the Porch” event, hosted by UNC Chapel Hill’s Center for the Study of the Americna South. [The article](http://go.uncg.edu/ilfacdev).
- UNCG’s Moss Street Partnership School was featured on Triad Today.
- Yes! Weekly featured an article on UNCG’s Minerva statue, with commentary from the sculptor, James Barnhill, as well as UNCG staff and students. [The piece](http://go.uncg.edu/ilfacdev).
UNCG Retired Faculty will hold end-of-year reception

UNCG’s new Association of Retired Faculty – ARF – has had a successful first year. They sponsored or co-sponsored six informative and thought-provoking events/presentations. The nine-member ARF Board did an outstanding job planning both organizational issues and events. They were able to secure ongoing discounts for our members to several university events and services.

They invite all faculty members who are 55+ years old to the end of the year business meeting on May 6, 2019, in the Virginia Dare Room, Alumni House, from 4 to 6 p.m. This wine and appetizer reception will give faculty a good overview of the events that ARF sponsored this year along with plans for next academic year.

New UNCG hub for web accessibility support services

UNCG invites you to visit a new website, accessibility.uncg.edu. This website will serve as a hub for web accessibility support services and educational resources for faculty, staff and students.

Within the site, you will find detailed, practical how-to guides for making various types of online content accessible, checking existing materials for accessibility, and useful resources such as a syllabus statement about accessibility.

You will also find forms for requesting assistance and ordering captions, as well as relevant laws, guidelines, concepts, and on-campus resources and contacts.

This website reflects UNCG’s commitment to accessibility. The materials included are a result of a major effort and commitment on the part of UNCG faculty and staff over the past few months. This site will continue to evolve as new technologies for accessibility and new opportunities to support learning emerge.
For questions and/or feedback regarding the site, or to schedule a session to learn about the site’s key features, contact Accessibility Coordinator Melanie Eley at accessibility@uncg.edu.

In memoriam: Dr. Amy Williamsen

Dr. Amy Williamsen, professor of Spanish and former head of the Department of Languages, Literatures, and Cultures, died Monday.

She was devoted to her students and was a wonderful teacher and mentor.

She was passionate about diversity and inclusion, and particularly about supporting the Latinx community at UNCG. She was a leader on campus, establishing the Alianza network for Latinx faculty, students, and staff, and she played a key role in the CHANCE program, which introduces Latinx high school students to the University. In recognition of those accomplishments, she was selected to receive the 2019 College of Arts and Sciences Diversity and Inclusion Award.

She was also an accomplished scholar and translator and the co-founder of GAMELDA, a scholarly organization dedicated to the study of women’s cultural production in medieval and early modern Spain and colonial Latin America.

When memorial information is available, CW will include it here.

Campus Weekly publication summer schedule

During the summer months, the Campus Weekly enewsletter is sent every other week, instead of its weekly schedule the rest of the year. The CW “summer schedule” will begin the week after May 10 commencement. The following is the CW schedule for the summer months:

- May 15
- May 29
- Jun 12
- June 26
- July 10
- July 24
On Aug 7, CW will return to its weekly issues, in anticipation of the State of the Campus event on August 13. Classes will begin Aug. 20.

Have any questions? Email the Campus Weekly editor, Mike Harris, at mharri3@uncg.edu.

It’s spring. Ready for some football?

It’ll be UNCG Night at the Cobras on Saturday, May 4, 7 p.m. at the Greensboro Coliseum. The indoor football professional league Carolina Cobras are looking to overtake the Streets of New York. Spiro will be on hand to see all the action. UNCG’s Police Department will be the main focus of the event for UNCG community. The officers will attend with their families, and they will acknowledged during the game as the “hometown hero.”

Plus, it’s Star Wars Night.

In memoriam: Martha Cole McEnally

Dr. Martha Cole McEnally, who retired in 2004, died April 16. McEnally came to UNCG in 1980 and served as a professor in the Department of Business Administration. In 2002-03 she also served as the interim head of the Department of Textile Product Design & Marketing. She held a B.A. from Duke University, an MBA from UNC Chapel Hill, and a PhD from the University of Texas at Austin.

Her obituary is at https://www.triadfuneralservice.com/notices/Martha-McEnally.

‘UNCG Dead Scholars Unite!’ in big event April 27
UNC Greensboro’s “The 60s: Exploring the Limits” series is drawing to a close, with a big event.

Throughout the year, the Grateful Dead and their fans have been explored at UNCG through exhibitions and films. Now, on Saturday, April 27, the conference “UNCG Dead Scholars Unite!” will offer a full day of scholarly presentations and panels on the Grateful Dead and the “Deadheads.”

Dr. Rebecca Adams is nationally recognized for her scholarly work on Deadheads. She first taught a sociology class focusing on Deadheads 30 years ago. The class went into the field, studying Deadhead culture first-hand. What they learned will be a featured part of the conference – as some of these alumni share their stories. Other members of the UNCG community with scholarly interests in the Grateful Dead and Deadheads will also present, as will special guests from North Carolina and beyond – including Amir Bar-Lev, David Gans, and Jesse Jarnow.

The panels and discussions during the day will take place in UNCG’s Elliott University Center. These events are open to all, but registration is required.

To register, complete the form at alumni.uncg.edu/deadscholarsunite. If you are only able to attend a session or two, please email dead@uncg.edu to reserve a space rather than registering. If you decide to attend a session or even the entire day’s events at the last minute, stop by the registration desk to find out if “miracle tickets” are available.

The conference starts at 9 a.m. Over the course of the day, panels will spotlight:

- Filming the Grateful Dead and Deadheads. 9:45 a.m.
- Report on the UNCG Deadhead Community Project. 11 a.m.
• The Grateful Dead Legacy. 12 p.m.
• Reflections on THE CLASS Thirty Years Later. 12 p.m.
• Grateful Dead Shows as Rituals. 1:30 p.m.
• Photographing the Grateful Dead and Deadheads. 1:30 p.m.
• Collecting Data on the Dead and Deadheads. 1:30 p.m.
• Musical Influences on the Grateful Dead. 2:30 p.m.
• Covering the Grateful Dead. 4 p.m.
• Gender in the Grateful Dead Community. 5 p.m.

From 6 to 8 p.m. enjoy a closing reception for the “Images of the Grateful Dead and Deadheads” exhibition at Tate Street Coffee House, with live music by Jon Walters and David Gans. Admission is free.

Afterward, UNCG’s Grateful Dead cover band, “Spartans Play Dead,” will take to the Van Dyke Performance Space for a show. Doors open at 8:15 p.m. with the concert starting at 9 p.m. Tickets for the “Spartans Play Dead” concert are $5 and may be purchased in advance at https://thevandyke.org/ or at the door.

More details will be posted at the Facebook page and the UNCG CVPA site.

Artwork by Lena Dominique Rodriguez-Gillett, UNCG Class of 2018. Stealie and other Grateful Dead images used with permission of Rhino records (not to be used on t-shirts or other merchandise).

Morton distinguished professorship awarded to Dr. Jennifer Etnier

UNCG is proud to announce the new recipient of the Julia Taylor Morton Distinguished Professorship in Life and Health Science, Dr. Jennifer Etnier, professor of kinesiology. Etnier is a nationally and internationally recognized authority on the cognitive benefits of physical activity. Her work is especially important as she probes the relationship between physical activity and cognitive decline, with particular attention to people who may be at risk for developing Alzheimer’s disease.

Etnier has been a faculty member at UNCG since 2004. She was promoted to professor in 2010, and she has served as director of Graduate Studies (2011-2015), interim department chair (2007-08), and associate department chair (since 2017).

She has published three books (in several editions), more than 75 peer reviewed journal
articles, and 17 book chapters. She has been instrumental in securing a dozen external grants and has received more than $8 million in external funding.

In 2013, she was selected as a fellow by the National Academy of Kinesiology, an organization whose membership is limited to 250 of the most widely respected Kinesiology professionals in the US. In 2009 she was recognized as a fellow by the American College of Sports Medicine. Among her many honors and awards, she won the School of Health and Human Sciences Teaching Excellence Award (2016), the UNCG Graduate School’s Outstanding Faculty Mentor Award (2014), the HHS Graduate Mentoring Award (2013), and the UNCG Alumni Teaching Excellence Award (2011).

Interim Dean Dave Demo said, “I’m delighted we have this opportunity to recognize Dr. Etnier’s stellar record of accomplishments. I can think of no one who could make better use of this position to teach and mentor students in the life sciences.”

About the Professorship:

The Julia Taylor Morton Distinguished Professorship in Life and Health Science was established in 1996 by Mr. C. D. Spangler, Jr., then-President of the University of North Carolina System, through the C. D. Spangler Foundation. He created the professorship to honor Morton, a long-time friend and graduate of the Women’s College. Morton was born in Guilford County and served on the UNC Board of Governors for 16 years.

Copy courtesy School of HHS and the Provost Office.

Dr. Jill Bender

Dr. Jill Bender (History) has received a fellowship from the National Humanities Center for the 2019-20 academic year, which will allow her the time and intellectual support to work on her second book, “Assisted Emigrants: Irish Female Migration Projects and the British Empire.”

The book will examine state efforts to remove women from Irish workhouses and relocate them across the British empire. During the mid-nineteenth century, British officialdom recognized assisted migration as a strategic opportunity to unpeople specific colonial regions and socially engineer the populations of others. At the local level, however, commissioners struggled to implement the plans, as some women refused to participate and colonial authorities deemed others unfit. By exploring state-assisted female migration within an imperial context, this project highlights both the construction of power relations crucial to imperial control and also the role of Irish women in Britain’s imperial project.
George Hancock

George Hancock (SERVE Center) receive funding from Ashe Schools for the project “Ashe County High School Comprehensive Needs Assessment.” It will fund a systematic assessment of practices, processes and structures within a school to assist school leadership and key stakeholders in determining needs, examining their nature and causes, and setting priorities for future actions. The assessment guides the development of a genuine school improvement plan that is grounded in data and provides a road map to future progress.

Dr. Roy Schwartzman

Dr. Roy Schwartzman (Communication Studies) delivered two presentations at the International Conference on Gender Research in Rome, Italy, on April 12-13: “Beyond Survival: Navigating Women’s Personal Narratives of Sexual Violence in the Holocaust” and “Protecting the Public from Wayward Wombs: Eugenic Sterilization in North Carolina and Nazi Germany.” He was also named to the scientific committee of Ipazia, the International Scientific Observatory on Gender Research, headquartered at University of Roma Tre.

Terry Kennedy

This Sunday (April 28), MFA Writing Program Director Terry Kennedy will read from his book of poetry “New River Breakdown” at Scuppernong Books at 3 p.m. The bookstore is located at 304 S. Elm St., Greensboro.