

Welcome to Campus Weekly



UNCG

CAMPUSWEEKLY

Search process begins for provost and business affairs VC; committees announced



The search committees for the next provost and executive vice chancellor and for the next vice chancellor for business affairs have been selected. The search committee for the provost position will convene on Nov. 20. The committee anticipates the next provost will be named in May.

The business affairs VC search committee has already begun its work. The new vice chancellor for business affairs will likely be named mid-Spring semester.

Look for a future CW piece about the best ways the campus community can provide input, for each of these searches.

Provost and Executive Vice Chancellor

Search Committee:

- Andrea Hunter, Professor of Human Development and Family Studies and immediate past Faculty Senate Chair (chair of search committee)
- Cathy Akens, Vice Chancellor for Student Affairs
- Mac Banks, Dean, Bryan School of Business and Economics
- Kelly Burke, Dean, Graduate School
- Anthony Chow, Associate Professor of Library and Information Science and Chair of Faculty Senate

- Jewell Cooper, Associate Dean and Professor, School of Education
- Andrew Hamilton, Associate Vice Chancellor for Student Success and Dean for Undergraduate Studies
- Greg Hodges, Associate Vice Chancellor, Planning and Performance Management
- Julia Jackson-Newsom, Vice Chancellor for Strategy and Policy
- John Kiss, Dean, College of Arts and Sciences
- Esther Leerkes, Associate Dean and Professor, School of Health and Human Sciences
- Pamela Johnson Rowsey, Professor and Department Chair, Adult Health Nursing
- Alejandro Rutty, Associate Professor of Music
- Terri Shelton, Vice Chancellor for Research and Engagement
- Olivia Tarpley, Class of 2020
- Waiyi Tse, Chief of Staff (staffing committee)

Vice Chancellor for Business Affairs

Search Committee:

- Jerry Blakemore, General Counsel
- Alan Boyette, Senior Vice Provost
- Beth Fischer, Vice Chancellor for Advancement
- Donna Heath, Vice Chancellor for Information Technology Services
- Jeanne Madorin, Associate Vice Chancellor for Human Resources
- Scott Milman, Associate Vice Chancellor for Campus Enterprises and Real Estate
- Randy Penfield, Dean of School of Education
- Jeff Shafer, Vice Chancellor for Communications
- Waiyi Tse, Chief of Staff (staffing committee)

‘OK Boomer.’ Two UNCG researchers give us the meme’s lowdown



In the past week, two words have made a splash.

“OK Boomer.”

It’s crossed over from TikTok and sub-Reddit memes (which Baby Boomers may not see) into “exposé” pieces in the world’s major newspapers and TV news – which Baby Boomers definitely see.

Last Tuesday, a 25-year-old member of the New Zealand parliament, Chlöe Swarbrick, was heckled by an older member as she delivered a speech on a huge concern for her generation, better climate policy: “In the year 2050, I will be 56 years old; yet, right now, the average age of this 52nd Parliament is 49 years old” – and at that moment, she was heckled.

Her brief retort made world-wide waves. “OK, Boomer.” And she kept right on.

“She was making a speech. She had the floor,” says Dr. Risa Applegarth, professor of rhetoric in UNCG’s Department of English. Applegarth’s upcoming book focuses on youth voices and youth activism.

A lot of times young people are charged with not showing proper respect, she says, noting the young environmental activist Greta Thunberg, who repeatedly said, “How dare you!” to international leaders at the United Nations recently when criticizing the lack of urgency on climate change policy.

Applegarth looks at it as a scholar of rhetoric. “To say something is uncivil or something is ‘improper’ has gender and age dimensions.”

“I would ask: Who has the most power in this scenario? If ‘OK Boomer’ is understood as improper, how is the heckling that prompted it also understood? It enabled her to keep arguing in favor of her position – she wants to speak to all of Parliament. It prevented the heckler from taking the floor away from her.”

Maggie Murphy, an assistant professor and humanities librarian in University Libraries, has

presented her memes research on campus and at conferences. She is a co-director of this year's [Uplifting Memes series](#) at UNCG University Libraries. And she finds the "OK Boomer" meme remarkable because "it has an 'analog presence' and not just an internet one."

"I have heard from my fellow Millennial colleagues who are high school teachers that 'OK Boomer' has been used as a retort in hallways and classrooms. It's a really interesting example of a meme that is moving as sort of a viral cultural moment and not a visual image expression."

Its first use on the internet was last January, and the [sub-Reddit "r/teenagers"](#) is where it really took off, she says.

"It's an expression of exasperation at the people who have caused the problems they are refusing to deal with, in a very time-sensitive situation - the climate, nuclear weapons, etc.," she says. And there's a level of humor.

"I really like that the brevity of the retort speaks to the idea there isn't a lot of time to deal with the issue."

Speaking of little time ... How long will this meme continue to be popular?

"It's now a conversation touchstone," Murphy notes. "Which is the quickest way to kill a meme."

Learn more about the University Libraries' "Uplifting Memes" series [here](#).

By Mike Harris.
GIF visual from Giphy.

Native American Heritage Month Events

November is Native American Heritage Month, and through the rest of the month UNCG will host several events highlighting Native American identity and heritage. See the upcoming events below.

- 11/15: Irna Priore Music and Culture Lecture Series: "Sound, Sociality, and the Making of Mountain Skies": Sara Snyder, Assistant Professor and Director of the Cherokee Language Program at Western Carolina University, will give a talk on the making of a

ethnographic documentary about the Mountain Skies Festival at Black Mountain, and the way music interacts with culture, technology, and identity.

- 11/16: Food Sovereignty and Two-spirit Indigiqueer Identities: Delesslin George-Warren, of the Catawba Indian Nation, will discuss food sovereignty, and host a conversation about two-spirit and indigenous queer identities. 6:30 p.m., EUC Kirkland.

If you know of additional events this month, please contact Campus Weekly.

One week left for SECC giving campaign



It's not too late to donate to your favorite local charity and support an outstanding cause.

UNCG's State Employees Combined Campaign (SECC) is in its final week, and Spartan faculty and staff are invited to donate to one or more of their preferred charities.

Breakfast participation was up this year, with 249 attendees up from 209 at last year's event. This year's SECC breakfast prize winners [were recently announced](#).

"We have just crossed a milestone for the last week of October. We are now over 50% (toward our goal) - \$87,669 from 444 donors," says SECC chair Barbara Tookey.

That gives UNCG a 15% participation rate at present, which is the highest in the UNC System so far, she notes.

This year's goal is to beat last year's figures which were: \$173,396 total raised; 801 donors; and a 28% participation rate.

As of October 29, UNCG was at: \$111,336 total raised; 550 donors; and a 19% participation rate. Can we do it? UNCG raised over \$100,000 in the last few weeks of the campaign last year.

To donate securely online, visit <https://secc.uncg.edu>

If you don't see your favorite charity listed, please ask them to apply to become an SECC charity. Details can be found on the [official State Employees Combined Campaign website](#).

For a live update for the statewide

totals: <https://ncsecc.upicsolutions.org/ncsecc/UserPreferences/Master3.html>

UNCG Dance BFA majors' end-of-semester performance

UNCG Dance presents "Exposure," an evening of unique and dynamic choreography by School of Dance Bachelor of Fine Arts Choreography and Performance majors.

Created through a rigorous showing and mentoring process, their choreography reflects each individual's choreographic interests.

"Exposure" will be performed in the UNCG Dance Theater, at 1408 Walker Avenue on November 22 and 23, 2019, at 8 pm, and Saturday, November 22, at 2 pm. Tickets may be purchased at www.etix.com. Ticket prices are \$7 for UNCG Students, \$10 for non-UNCG Students and Seniors and \$15 for General Admission.

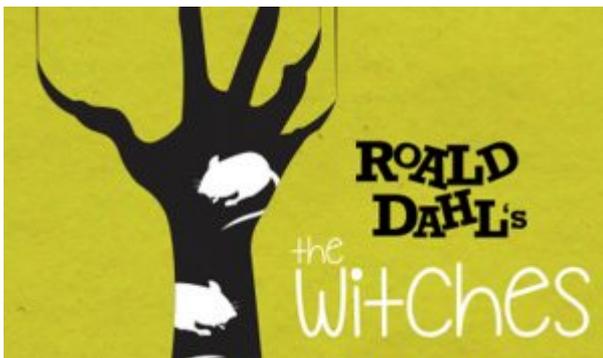
1. Alexis Clanin has created a contemporary work for seven dancers that focuses on the perception of time and the effect time has on us physically and emotionally. Clanin has been working collaboratively with her dancers with hopes of relaying the message of how precious time truly is.
2. Anna Grooms has created a contemporary work in collaboration with her five dancers that focuses on the relativity of space and the way that we view the space around us based on our perspectives. Anna and her dancers have been exploring movement vocabulary and costuming, as well as lighting and production elements to play with the visibility of the dancers on stage, which provides the audience with a variety of perspectives from which to experience the piece.
3. Kate Gupton, and her five dancers have been working to create a light-hearted dance about the "wood wide web" and what we can learn about the nature of communication. To create this work Kate and her dancers asked questions like "How do our bodies communicate?" ... What are the similarities and differences in the ways humans communicate as compared to the natural world?" ... and "How can we embody the physical and chemical properties of communication in the human brain and natural world?"
4. Lauren Kelly is premiering a sociopolitical work incorporating contemporary and aerial dance, called 'Entangled.'" Alongside her five dancers, Lauren has been working collaboratively to explore how women are oppressed through the lens of the proverbial principle of "see no evil, hear no evil, speak no evil," which Western society has interpreted as "turning a blind eye."
5. Marissa Kuczkowski, in collaboration with her dancers, musicians, videographer, and lighting designer, has facilitated a creative process fueled by site-specific improvisation. This team of artists visited three sites around Greensboro to generate all of the material used to craft the staged performance. Marissa hopes that her work inspires audiences to see their surroundings in a new light and find inspiration throughout the physical world.
6. Magalli Morana and her cast of six dancers have worked collaboratively to develop a

process-driven and research-based contemporary dance work examining both the somatic and psychological response to trauma, as well as the idea of collective trauma, particularly in regards to women. Making use of trauma-informed practices in this process, Morana has placed an emphasis on finding a way to communicate how trauma affects the mind and body without reenacting traumatic experiences. Ultimately, with this

piece, Morana and cast hope to open possibilities for healing and reclaiming one's body.

7. Jordan Shadley has created a contemporary work that revolves around the idea of miscommunication and confusion using the format of a group chat. Alongside her six dancers, Jordan has created movement exploring partnerships, repetition, and the incorporation of vocals with movement. Jordan will also be creating a live soundscape during the piece in collaboration with her dancers' movement.

NC Theatre for Young People stages 'The Witches'



This week, UNC Greensboro's North Carolina Theatre for Young People stages a play based on "The Witches" by Roald Dahl, adapted by David Wood.

The public performances are Nov. 16, 17, and 23 at 2 p.m. in Taylor Theatre. The fantastical production is suited for children in second grade or seven years old and above.

Created by UNCG faculty members, graduate students, and undergraduate students, the production includes inventive puppetry, shadow-work, illusion, magic, original compositions by UNCG student James Stryka, and fantastic special effects. It also includes a unique perspective on evil.

"Terrifying things can be exciting," says director and MFA student Chad Parsons. "We will never be without fear or evil, and we must learn to overcome that. 'The Witches' reminds us that we need to find and embrace love despite terrifying and challenging circumstances."

Purchase tickets [online here](#).

Tickets are also available by phone (336.334.4392), or in person at the UNCG Theatre Box Office located at 406 Tate St., Greensboro, NC 27412. The hours of operation for the UNCG Theatre Box Office are Monday-Friday 1:00-5:00 pm.

For information about bringing your group to student matinee performances (Nov. 19-22), contact Group Sales at (336) 334-4015 or grpsales@uncg.edu.

UNCG joins National Center for Faculty Development and Diversity

UNC Greensboro has joined the National Center for Faculty Development & Diversity (NCFDD) as an institutional member. The NCFDD is a nationally recognized, independent organization that provides online career development and mentoring resources for faculty, post-docs, and graduate students.

The center provides the following virtual programs:

- Weekly Monday Motivator
- Monthly core curriculum webinars
- Monthly guest speaker webinars
- Access to multi-week courses
- Access to dissertation success curriculum for graduate students
- Private discussion forum for peer-mentoring, problem-solving, and moderated writing challenges
- Monthly accountability buddy matches
- Access to 14-day writing challenges
- Access to member library that includes past webinar materials, referrals, and readings

To create your account that permits you to access this Institutional Membership, complete the following steps:

- 1) Go to <http://www.facultydiversity.org/join>
- 2) Choose your institution from the drop-down menu.
- 3) Select "Activate my Membership"
- 4) Complete the registration form using your institutional email address (i.e. @InstitutionalEmail.edu)

5) Go to your institution email to find a confirmation/welcome email. Click “Activate Account” in the email.

In addition, please note two upcoming deadlines:

First, on **Thursday, November 21, 2019, from 12:00pm-1:30pm ET** Lisa Hanasono, PhD, is facilitating ***Making the Most of your NCFDD Membership: Exploring Classic and Creative New Ways to Advance Your Professional Development.*** In this webinar, Dr. Hanasono will discuss how individuals and institutions can use the NCFDD’s resources in creative, clever, and collaborative ways to encourage faculty members, post docs, and graduate students to advance their careers and thrive in academia. You may register by following the [link here](#).

Second is registration for the **Spring 2020 Faculty Success Program that runs from January 19 to April 11.** Being an institutional member reduces the registration fee by \$500. **Registration closes on November 22, 2019.**

If you have any questions about the membership, please contact: Terri Shelton, Vice Chancellor for Research and Engagement at shelton@uncg.edu.

If you have any technical questions, please email NCFDD at Membership@FacultyDiversity.org.

Sweet Spartan sounds, as November 2019 ‘Concert Weeks’ begin



Once again, the UNCG School of Music will come together for a wonderful variety of performances from its many ensembles and guests. See some of the many world-class performances coming in the next two weeks and view the full schedule [here](#).

And, all the ones listed below are free-admission and open to all! Come enjoy the fantastic artistry.

- Nov. 13: Sinfonia: The Sinfonia, a diverse ensemble of major and non-major performers, will present an array of material covering romantic, baroque, classical, and modern works. The group is dedicated to broadening the performance level of its members, and the musical experiences of its audience. 7:30 p.m., Tew Recital Hall.
- Nov. 15: Eric Mandat Portrait Concert: Internationally renowned clarinetist and composer Eric Mandat will be joined by clarinet faculty and students to play a selection of his contemporary clarinet compositions, inspired by jazz and non-western traditional music. 7:30 p.m., Tew Recital Hall.
- Nov. 19: University and Symphonic Bands: The University Band, consisting of dedicated musicians from across campus, and the Symphonic Band, made of 55 music majors, will play a concert with a wide variety of material drawn from multiple traditions. 7:30 p.m., UNCG Auditorium.
- Nov. 21: Wind Ensemble: The wind ensemble, a highly-select concert band of fifty music majors, will be joined by the Panther Creek High School Wind Ensemble for a special concert preceded by a panel that will explore the music of the program. Panel at 6:50 p.m., show at 7:30, UNCG Auditorium.
- Nov. 23: The Difficulties – Faculty and Guest Artist Recital: The Difficulties are a unique trio of musicians and artists who will bring their neo-beat garage gospel and poetry to UNCG at the end of the month. 7:30 p.m., Greensboro Project Space.
- Nov. 24: Choral Ensemble – Harvest Home: Join the UNCG Choir for a night of soaring music at the beautiful and acoustically dynamic First Presbyterian Church in Greensboro. 5 p.m.
- Nov. 25: Symphony Orchestra with Lilla Keith and Ming Liu: Soprano Lilla Keith and conductor Ming Liu will join the UNCG Symphony Orchestra for a night of music, including pieces by Nielsen, Debussy, Bach/Elger, and Sibelius. Pre-concert discussion 6:50 p.m., performance 7:30 p.m., UNCG Auditorium.

3 Minute Thesis Competition on Thursday

This Thursday, select graduate students will describing their entire thesis or dissertation to a general audience in three minutes or less. Each finalist can use only one static PowerPoint slide as they succinctly convey the importance of their research to a non-specialist audience. The finals will take place in the Virginia Dare Room of the Alumni House on Thursday, November 14, 2019, at 2 p.m. The public is welcome to attend.

Among this year's judges are two UNCG Board of Trustees members.

The judges determine the \$1000 first place winner and \$500 second place. The attendees will determine the \$250 "People's Choice" award.

This year's 10 finalists were selected by faculty judges at the preliminary rounds. They represent four different academic units and are working on an exciting and diverse array of

projects with real world impact.

- Shoroq Alkhattabi, Specialized Education Services (Dr. Diane Ryndak)
- Alyssa Bedrosian, Languages, Literatures, and Cultures (Dr. Claudia Cabello Hutt)
- Brown Biggers, Computer Science (Dr. Somya Mohanty)
- Kristof Cank, Chemistry and Biochemistry (Dr. Nicholas Oberlies)
- Yoojin Chang, Psychology (Dr. Peter Delaney)
- Gabrielle Dailey, Chemistry and Biochemistry (Dr. Ethan Will Taylor)
- Sheeba Dawood, Nanoscience (Dr. Hemali Rathnayake)
- Elvis Foli, Kinesiology (Dr. Sandra Shultz)
- Yener Ulus, Biology (Dr. Martin Tsz-Ki Tsui)
- Masahiro Yamada, Kinesiology (Dr. Louisa Raisbeck)

The event is hosted by the Graduate School. More information is available here: grs.uncg.edu/3mt/

Course Reserves due for Winter, Spring 2020

Faculty members, it's time again to set up your print and electronic course reserves at the University Libraries. To be available by the first days of class, new lists are due as follows:

- Summer - Friday, December 6
- Fall - Friday, December 13

Requests to renew fall lists for use in winter and/or spring are due by Wednesday, December 4.

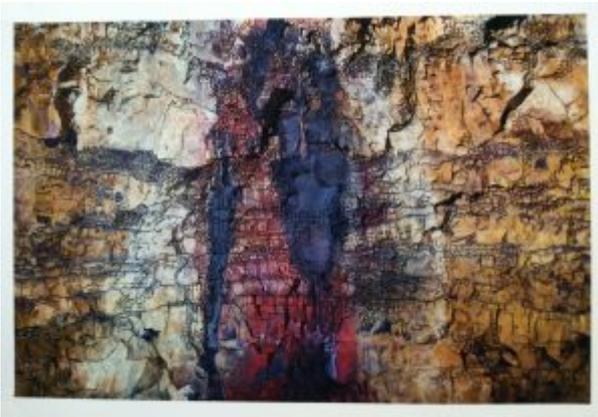
eReserve readings are stored in Box@UNCG and delivered to students via Canvas. The Reserve staff creates eReserve folders in Box and then sends an email to instructors containing embed codes to use to insert them into Canvas; instructions are provided and available at https://library.uncg.edu/info/depts/access_services/reserves/-AddingeReservestoYourCourseinCanvas.pdf. The embed codes allow students to see the eReserves in a Box widget embedded into a page on Canvas.

For more information about course reserves including copyright information (<https://www.copyright.gov/title17/92chap1.html#107>), how to submit lists, and how to find reserve lists online please visit our Reserves webpages at http://library.uncg.edu/info/depts/access_services/reserves/. Please remember that only small portions of copyrighted books may be placed on eReserve and the amount allowable is based on the reasonable limits of fair use (<https://www.copyright.gov/title17/92chap1.html#107>) under United States law. Allowable amounts differ; please contact us regarding questions.

Before placing a film on reserve, please check the Libraries' numerous streaming film sources (<http://uncg.libguides.com/streamingfilms>). Also, we offer hundreds of thousands of e-books that may be linked to from your course syllabus. To learn more about these please see our e-book guide (<http://uncg.libguides.com/ebooks>).

Visit the Reserves web pages or contact the reserve staff at reserves@uncg.edu, 336-256-1199 or 336-334-5245 for information related to creating your lists.

Amy Purcell celebrated, with alumni art exhibition at Gatewood



The exhibition "Jewels: An Exhibition of Distinguished Alumni" is currently on view at UNCG's Gatewood Studio Art Center Gallery.

The exhibition, in honor of Amy Purcell's 30th year teaching here at UNCG, will highlight the artistic contributions of nearly two dozen notable UNCG arts alumni, including Stephanie J. Woods, Bryan Ellis, Gina Gibson, Kyle T. Webster, and Purcell herself.

There will be a reception at the Gatewood Gallery Saturday, Nov. 16, at 5 p.m. The exhibition, which opened November 7, will run until December 5.

Newsmakers: GenEd, Rockingham schools grant, Baker, Bigbelly bins

Whether researchers with timely insights or students with outstanding stories, members of the UNCG community appear in print, web and broadcast media every day. Here is a sampling of UNCG-related stories in the news and media over the week:

- UNCG's newly revised general education curriculum was featured in a front page article in the News & Record. [The article](#).
- Rockingham County Schools and UNCG's Department of Counseling and Educational

Development have received a \$2.4 million grant to place UNCG graduate students in mental health internships at school. [The piece.](#)

- Dr. Levi Baker's research was featured in a Scientific American article on the role of working memory in relationships. [The article.](#)
- MyFox8 featured the new Bigbelly trash and recycling bins on the UNCG campus. [The feature.](#)

Dr. Kellett's book, featured in UNCG Research, wins national honor



Dr. Pete Kellett's book on narrating patienthood will receive a national award this week.

The distinguished edited scholarly book award, from the [National Communication Association's Applied Communication Division](#), recognizes "Narrating Patienthood: Engaging Diverse Voices on Health, Communication, and the Patient Experience," which the UNCG Professor of Communication Studies edited. He will receive the award at the national convention this Friday.

The book shows how differences in race, class, gender, age, sexual identity, and disability can shape health care communication.

"Diversity plays an important role in how people experience illness and health care," Kellett said, in explaining the key point behind the book. "Understanding this, by listening to and learning from the experiences of diverse people, can help us improve health care outcomes."



Kellett's research in this area began with his own difficult medical diagnosis.

In 2011, he was diagnosed with macular telangiectasia, which leads to loss of vision.

"At that moment," Kellett recalls, "I wished I had a coach who could explain what was happening, what to do, and how my life story would be impacted by this condition. We're narrative creatures. We want the full story, and we rarely have that."

Kellett wrote a book on his own experience, published in 2017. (The visuals, above, are from a recent medical appointment.) But he wanted to explore how patients different from him – in race, class, gender, age, sexual identity, or disability – encountered health care communication and the impact that had in shaping their health care experiences. That led to the award-winning "Narrating Patienthood."

Learn more about his journey at <https://researchmagazine.uncg.edu/fall-2019/off-the-chart>

Dr. Martyn Van Hasselt



Dr. Martyn Van Hasselt (Economics) received new funding from the Research Triangle Institute (RTI International) for the project "Improving Models of Alcohol Consumption Mismeasurement and Burden of Disease."

Several health conditions have been associated with alcohol use, including many cancers. Many of these conditions may be affected by even moderate levels of alcohol consumption, and growing evidence suggests that there may be a high burden of illness associated with alcohol consumption. Collectively, these observations suggest that a robust public health response is warranted.

Epidemiological modeling can provide a framework for quantifying the extent to which SBI

can reduce the burden of illness associated with alcohol consumption. Specifically, potential impact fractions (PIFs) can be used to estimate the proportion of disease cases that could be eliminated under an effective, national SBI program. However, existing methods for estimating potential impact fractions are likely biased due to misclassification errors in self-reported alcohol consumption data.

This study takes a novel Bayesian approach to mitigating problems associated with misreporting. Specifically, researchers first develop a Bayesian misclassification model for obtaining alcohol exposure distributions and show how much bias from misclassification can be reduced under this approach. Second, they apply the Bayesian misclassification model to estimate more accurately potential impact fractions associated with an effective, national SBI program targeted towards reducing alcohol exposure.

Dr. Ayesha Boyce



Dr. Ayesha Boyce (Educational Research Methodology, School of Education) is being awarded the American Evaluation Association 2019 Marcia Guttentag Promising New Evaluator Award. This award, which she will receive at this year's American Evaluation Association (AEA) Conference Nov. 12-16 in Minneapolis, is presented to a promising new evaluator during the first five years after completion of his or her Master's or Doctoral degree and whose work is consistent with the AEA Guiding Principles for Evaluator. Boyce, a 2019 UNCG School of Education Distinguished Researcher Scholar awardee, was selected for her demonstrated promise in early notable and substantial accomplishments.

Boyce is an assistant professor of Educational Research Methodology, and co-directs the UNCG Office of Assessment, Evaluation, and Research Services. Boyce's research focuses on attending to value stances and issues related to diversity, equity, inclusion, access, cultural responsiveness, and social justice within evaluation—especially multi-site, STEM, and contexts with historically marginalized populations. She also examines teaching, mentoring, and learning in evaluation. Dr. Boyce has evaluated over 40 programs funded by the National Science Foundation (NSF), US Department of Education, National Institutes of Health, and Spencer and Teagle foundations. She is a Co-PI on the recently funded 1 million-dollar NSF grant, Spartans ADVANCE: Adaptations of Practices For Faculty Equity, Diversity, and Inclusion at The UNCG.

<https://www.evaluationconference.org/page/2019-awards>